

**TO:** INTERESTED PARTIES  
**FROM:** ROBERT JONES, GS STRATEGY GROUP  
**RE:** SOUTH CAROLINA SURVEY RESULTS  
**DATE:** 1/6/20

GS Strategy Group conducted a statewide poll on behalf of the Coalition for a Democratic Workplace (CDW) on October 21-25, 2019 among 500 likely voters in South Carolina. The poll produced a margin of error of +/- 4.38 percent at the 95 percent confidence level. Below are some key findings from that research.

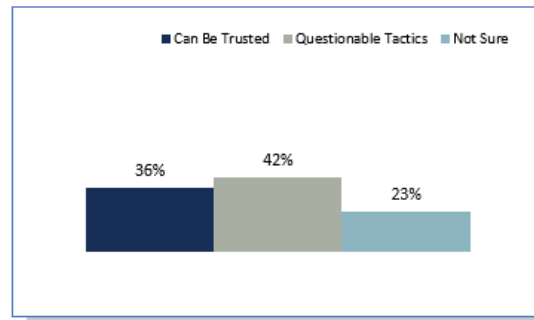
## UNIONS HAVE A TRUST PROBLEM

More South Carolina voters say unions rely on bad tactics and misinformation to pressure companies than say they can be trusted.

### Voters are more divided about labor unions.

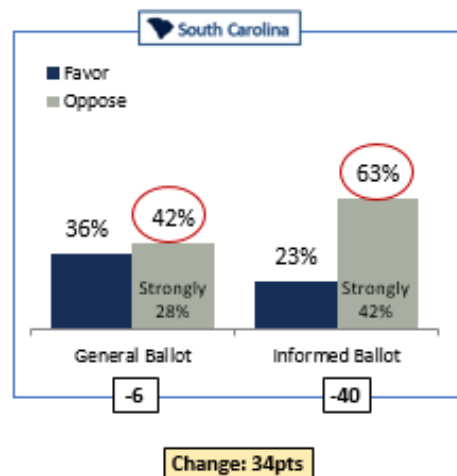
#### Closest to your own opinion:

- Unions have the facts on their side and **can be trusted** to stand up to big companies and tell the truth.
- Unions rely on **questionable tactics, inaccurate facts, and harassment** to pressure companies into meeting their demands.



## VOTERS DISLIKE THE PRO ACT AS THEY LEARN MORE ABOUT IT

Initially, South Carolina voters oppose the PRO Act 36-42\*, but move to oppose it by a 26-63\*\* margin when informed of key policy components.



**\*General Ballot:** Recently, Members of Congress introduced a labor reform bill called the Protecting the Right to Organize Act – commonly referred to as the PRO Act. This bill strengthens labor unions by making it easier for unions to organize workers, collect dues and expand their negotiating power with companies. Knowing this do you favor or oppose the PRO Act?

**\*\*Informed Ballot:** More specifically, some reforms included in the Protecting the Right to Organize Act, or PRO Act, would do the following:

- Repeal current right-to-work laws
- Limit an employer's communication with employees about a union trying to organize that workplace
- Require companies turn over sensitive employee records, like cell phone numbers and home addresses to union organizers
- Limits the right to a secret ballot for union elections in favor of systems where a person's vote is public
- Limits the ability of individuals to work as independent contractors, including those who drive for Uber or Lyft
- Allows unions to strike, boycott or protest any company that does business with another company that is involved in a labor dispute

## VIOLATIONS OF EMPLOYEE PRIVACY TOP VOTER CONCERN

The least popular provision, by far, was requiring companies to turn over sensitive employee records.




### Provisions Like Least

From that list, which reform do you **like least**:

|   |            |
|---|------------|
| • <b>Requires companies turn over sensitive employee records</b>      | <b>39%</b> |
| • Limits the ability of individuals to work as independent contractor | 10%        |
| • Limits the right to a secret ballot for union elections             | 7%         |
| • Repeals current right-to-work laws                                  | 8%         |
| • Allows unions to strike, boycott or protest any company             | 5%         |
| • Limits an employer's communication with employees                   | 6%         |
| • Not sure  | 25%        |

## REP. JOE CUNNINGHAM RISKS ALIENATING VOTERS BY EMBRACING THE PRO ACT

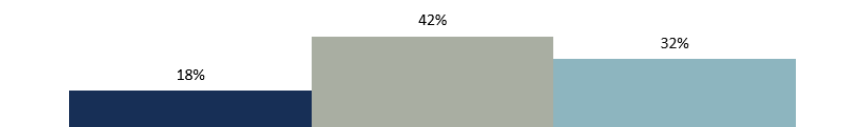
Though currently popular with his voters, Joe Cunningham can alienate voters by supporting an unpopular labor bill – by better than two-to-one, South Carolina voters say they are less likely to vote for a candidate who supports the PRO Act.

|  |   |
|--|---|
|  | <b>REPRESENTATIVE<br/>CUNNINGHAM*<br/>CD1</b> |
| Favorable .....  | <b>51%</b>                                    |
| Very Favorable .....   | 20%   |
| Unfavorable .....  | <b>21%</b>                                    |
| Very Unfavorable .....   | 3%  |
| No opinion/Never Heard Of ...  | 27%   |
| <b>NET .....</b>   | <b>+30</b>                                    |

\* Charleston Media Mkt Results

Would you be **more likely** or **less likely** to vote for a candidate for Congress if you knew that they supported the PRO Act? If it doesn't make a difference one way or the other, just indicate as such.

■ More likely ■ Less likely ■ No difference



###