



**WILLIAM J. ANTHOLIS**  
*Director and CEO*

July 13, 2018

Marc Short  
Advance Strategies LLC  
3125 N. Nelson Street  
Arlington VA 22207

Dear Marc:

I am pleased to confirm that, pursuant to a purchase order with Advance Strategies LLC, we will name you Senior Fellow in the Miller Center's Presidential Studies program for the period August 1, 2018 through July 31, 2019.

The Center can offer you, as Senior Fellow, opportunities to:

- **Publish on our website.** As we discussed, this may not be your top priority, but we want you to know that it is available to you as a Senior Fellow. Undoubtedly, you have your own contacts, but the Miller Center Communications team is prepared to work with you to publish op-eds and blogs, using your best discretion to live up to our mission of non-partisan problem solving. For longer pieces of research or analysis, requiring scholarly review, Barbara Perry, Director of Presidential Studies, and her team can help find appropriate assistance.
- **Promote your work through our social media platform.** You will have access to the Center's infrastructure to promote your work through email lists, social media, policy-maker networks, etc.
- **Host events.** The Miller Center will consider public or student-focused events on relevant topics of your choosing. These events will be managed through our events team and subject to their review for providing human, technical, and financial resources.
- **Develop other collateral digital outputs.** You may propose to our broader media team opportunities to develop other collateral material (video, web-interactive, etc.), with appropriate editorial discretion and contingent on available resources.
- **Use our audio and video infrastructure and team.** You will also have access to the Miller Center's studio, where – if you're in Charlottesville – we can accommodate television and radio interview requests on short notice. I've used it for interviews on CNN, for instance.
- **Attend Miller Center events.** You will be invited to scholar seminars and faculty meetings.

The Center asks that you, as Senior Fellow, commit to:

- Speak publicly at UVA, at Miller Center events, and in the media on matters relating to the Presidency – using your Senior Fellow title.
- List yourself in publications and speaker biographies as Senior Fellow at the Miller Center, whenever it is appropriate to do so.
- Meet with Miller Center Governing Council at an upcoming meeting, as well as with our emerging Corporate Council.

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- Help the Miller Center think about how to conduct an Oral History of the Trump Administration.
- Help plan and participate in November 2018 event on "Navigating Gridlock: Presidency, Congress, and Political Polarization," with an emphasis on bringing in GOP members of Congress and conservative thinkers.
- Help plan and participate in May 2019 "Presidential Ideas Festival," focusing on senior GOP participants for the conference.
- Help recruit speakers for dialogues and outreach around the College of Arts and Sciences-Miller Center "Democracy Initiative."
- Help Miller Center and UVA think creatively about use of Darden's Rosslyn facility, especially for outreach/engagement in "Democracy Initiative" related activities.
- Meet with donors and help to think strategically about fundraising.
- Contribute to the Miller Center's social media outreach through mechanisms such as online chats and Facebook Live video conversations.
- Consider invitations to appear at conferences and on panels and to participate in social media activities or other Center-wide events.

Your work as Senior Fellow in Presidential Studies will be under the supervision of Barbara Perry. She will perform annual planning and reviews with you while you are Senior Fellow. Those plans and reviews will include your scholarly output, our work with you on reaching external audiences, and our work with you on finding funding support for your scholarship. We understand and agree that your work with the Miller Center will be subject to and provided in accordance with any restrictions that may be applicable to you as a former Executive Office employee.

In order to pay for your services, the Center will set up a contract (purchase order) with Advance strategies LLC through the University of Virginia's Procurement and Supplier Diversity Services. Over the course of the contract, Advance Strategies LLC will be paid a total of \$48,000, and Advance Strategies LLC may invoice every three months, beginning November 1, 2018. We also will provide up to \$2,000 in travel expenses, which includes lodging and meals in Charlottesville and car service from and to Washington, subject to University of Virginia travel policies found at [www.procurement.virginia.edu/pageTEResources](http://www.procurement.virginia.edu/pageTEResources).

We look forward to working with you in Presidential Studies at the Miller Center. Please do not hesitate to reach out me with any questions.

Sincerely,



I accept the terms of the arrangement contained in this letter by signing below.

Signature: 

Date: July 13, 2018

cc: Andrew S. Chancey, Director of Administration and Finance, Miller Center