

Subject: WTAS | SECRETARY AZAR'S ANNOUNCEMENT OF ADAM BOEHLER AS SENIOR ADVISOR FOR VALUE-BASED TRANSFORMATION AND INNOVATION

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WHAT THEY ARE SAYING | SECRETARY AZAR'S ANNOUNCEMENT OF ADAM BOEHLER AS SENIOR ADVISOR FOR VALUE-BASED TRANSFORMATION AND INNOVATION

Michael Leavitt, Former Utah Governor and HHS Secretary: "Secretary Alex Azar has compiled an exceptional team to assist in the delivery of his four priorities. His record of achievement to date confirms my statement during his confirmation that no one has been better prepared to be HHS Secretary. The addition of Adam Boehler confirms Secretary Azar's commitment to strong advisors with impressive experience and background."

Tom Scully, Former Administrator, Centers for Medicare & Medicaid Services (CMS): "I worked with Adam in his former post as CEO of Landmark. In 35 years in healthcare I have never walked into a room and been so substantively blown away. His deep understanding of the health delivery system and components, combined with his direct but humble personality makes him a VERY rare talent. HHS is very lucky to have him in the [Centers for Medicare & Medicaid Innovation (CMMI)] role, and the health community will soon find how fortunate we are that he has chosen a stint in public service."

Mark McClellan, Former Administrator, CMS, and Former Commissioner, FDA: "Creating an advisory role for Adam Boehler to coordinate initiatives on value-based care transformation is the right idea at the right time. Payment and regulatory reforms are needed now to enable clinicians and patients to work together in new ways to make care less costly, more convenient, and better able to prevent complications and improve health. With his experience in the private sector in value-based healthcare reform, along with his knowledge and leadership in leading innovation at the Centers for Medicare & Medicaid Services, Adam Boehler has the opportunity to take much-needed steps to help the public and private sectors work together to accelerate progress on improving health outcomes and lowering costs."

AdvaMed: "AdvaMed congratulates Adam Boehler on his new post. In this important new position, Boehler will be doing invaluable work with a host of healthcare stakeholders implementing policies to transition the nation's healthcare system from a fee-for-service model to one that better prioritizes value, quality and efficiency in patient care."

Paul Markovich, President & CEO, Blue Shield of California: "Adam's intelligence, creativity, industry knowledge, curiosity and passion to change the healthcare system are an ideal fit for this role. I can't imagine anyone better for the job. We look forward to working with him to transform healthcare."

John Doerr, Chairman, Kleiner Perkins: “Adam Boehler is a brilliant choice to lead CMMI and be senior advisor to HHS on value-based care. Adam is an innovative, entrepreneurial leader who built Landmark Health to successfully provide care to chronically ill patients. He is passionate about improving the value and quality of care for all Americans.”

Rushika Fernandopulle, Co-Founder and CEO, Iora Health: “I applaud the creation of this senior role at CMS to help guide the secretary at this time. And I believe Adam is a perfect choice—I believe like in other industries, much of the change will be driven by new entrants like ourselves (and Landmark, which Adam started and led), so Adam’s perspective is critical. Adam also worked directly with health plans and health systems who are the targets of much of this, so he gets their constraints and motivations. Adam understands the industry as it is, the way it needs to change, and has the personality and leadership skills to push these efforts through. I wholeheartedly support this new role and Adam’s appointment to it.”

Mark Colin, Vice President and General Manager, 3M Health Information Systems: “We commend Secretary Azar for his commitment to drive value and quality in the U.S. healthcare system and for appointing Director Boehler to lead this important charge.”

Leslie Norwalk, Former Acting Administrator, CMS: “I’d like to congratulate Secretary Azar on his inspired choice of Adam Boehler for his Senior Advisor for Value-Based Transformation and Innovation. Adam’s proven private sector experience bringing accountable care to patients coupled with his tenacity and innovative approaches make him ideally suited to help the Secretary bring about the paradigm shift to healthcare based on value, not volume.”

Frank Williams, CEO & Co-Founder, Evolent Health: “I’ve been in the industry for 25 years and I believe Adam’s experience as an operator, investor and entrepreneur position him uniquely for this role. From his work with providers, his work in developing cutting edge analytics around big data and his recent efforts to improve the health of chronic patient populations, he brings a strategic mindset to how we can address some of the most vexing healthcare issues that we face. Adam is mission oriented and cares deeply about improving the health of the nation and I firmly believe that his broad and deep experience across the healthcare sector will help him to work effectively with providers and the industry in developing innovative and practical solutions targeted at driving better health outcomes. I can’t think of a better person to collaborate with and am excited to see the creativity and ingenuity he will bring to his work at CMMI.”

Melanie Bella, Chief of New Business and Policy, Cityblock Health: “We are fortunate to have Adam leading value based transformation and innovation at HHS. He brings deep on the ground experience caring for vulnerable populations, an entrepreneurial spirit, and a commitment to improving the healthcare system for those who need it the most. So long as he leverages these

skills and experiences in ways that transcend politics, I am confident Adam can drive real change for Medicare and Medicaid enrollees across the nation. I look forward to partnering with Adam on policy reforms that increase quality and access to high-value care.”

Pacific Business Group on Health: “PBGH is encouraged by Adam Boehler’s appointment to serve as Senior Advisor for Value-Based Transformation and Innovation. Adam has deep experience developing comprehensive care models for high need patients, thinking outside of traditional medical delivery frameworks, and leveraging widespread information sharing to drive improvement and transparency. These approaches align well with the vision of leading employers and public purchasers and make us hopeful for continued leadership in value purchasing by CMS.”

Christopher Chen, CEO, ChenMed: “Because Adam has lived, breathed, and thrived in value-based care, he has an invaluable perspective in Washington. His work with the most vulnerable populations, who are touched by every player in our industry, gave him first-hand perspective of how all the healthcare stakeholders and policies interplayed to stimulate or, more often, interfere with effective and efficient care. It also reminds us his heart is in the right place. He puts people first and wants to make a difference.”

Lee Sacks, Chief Medical Officer, Advocate Aurora Health: “Exciting news that Adam Boehler has been named senior advisor on the transformation to value based care in addition to his role at CMMI. I worked closely with Adam for two years when he was in healthcare private equity and then have followed his career and the work he led at Landmark. He is the right person to lead this critical initiative. The U.S. healthcare system needs to accelerate the move to value, so I am looking forward to the impact that Adam will make.”

A. Marc Harrison, President and CEO, Intermountain Healthcare: “I applaud the appointment of CMMI Director Adam Boehler as Senior advisor for Value-Based Transformation and Innovation. Adam is uniquely qualified to have impact. His role at CMMI, history as CEO of a value-based for-profit company, and personal tenacity position him to make bold change.”

Michael Munger, President, American Academy of Family Physicians: “Adam’s unique experience in designing and implementing value-based reforms in the healthcare system makes him an excellent choice for this new role at HHS. The AAFP values our collaboration with Adam and we look forward to working with him and his team on designing and implementing innovations in our healthcare system.”

Robert Margolis, CEO Emeritus, HealthCare Partners: “I’ve had the pleasure of knowing and working with and mentoring Adam at his time at Landmark. I believe he’s doing a good job at CMMI and I plan to continue to support his efforts at piloting great projects in support of value-

based coordinated care programs.”

Bob Kocher, Partner, Venrock: “I can’t think of a better person than Adam Boehler to help America redesign healthcare to become more affordable, higher quality, and better faster. Practically no person could be better prepared for this role than Adam. Adam was among the first people to recognize the single two largest opportunities to bend the cost curve: improving productivity among large health systems and redesigning care for the sickest patients. We are fortunate to have Adam grabbing the baton to bend the cost curve and building on the momentum created by the payment reforms initiated by the Affordable Care Act, accelerated by MACRA, and invented by CMMI.”

America’s Physician Groups: “America’s Physician Groups (APG) applauds the announcement that Adam Boehler, currently Director of CMMI, will also begin serving as Senior Advisor for Value-Based Transformation and Innovation. As the transition to value is a top priority for Secretary Azar and an integral component in bending the healthcare cost curve, it is critical that HHS has an experienced and forward-leaning individual leading this effort. Mr. Boehler is such an individual.”

Mark Leahey, President and CEO of the Medical Device Manufacturers Association: “MDMA applauds the selection of CMMI Director Boehler as Secretary Azar's Senior Advisor for Value-Based Transformation and Innovation. Director Boehler has a strong track record of developing innovative solutions to the pressing needs facing patient care and addressing complex disease states.”

Kavita Patel, Non-Resident Fellow for Economic Studies, Center for Health Policy, Brookings Institution: “Adam’s appointment as an advisor to Secretary Azar reinforces the importance of value-based care and underscores the need for an individual with both operational expertise and strategic leadership, as represented by Adam.”

Social Media Mentions

Seema Verma, Administrator, CMS: “There is no better person for this role than @AdamCMMI. Adam brings a wealth of experience & is a natural leader that will deliver results on @SecAzar’s initiative. We are fortunate to have him serve in this dual role where he will continue to direct the CMMI team.”

Scott Gottlieb, Commissioner, FDA: “@AdamCMMi is one of the great healthcare entrepreneurs and innovators of our time, and an inspired choice to lead value based reform at @HHSGov. He brings his creative spirit to advance public health and critical federal programs that serve our seniors and vulnerable populations.”

Donald Rucker, National Coordinator for Health Information Technology: “@AdamCMMI is

quite smart and thoughtful. A fantastic choice for getting to value in healthcare by @SecAzar!"

Farzad Mostashari, Former National Coordinator for Health IT: "Very smart move by @SecAzar to tap @AdamCMMi as his key advisor for value-based care. Provide alignment across agencies without adding another cook to the kitchen (Plus, he's wicked smart)."

Craig Brammer, CEO of The Health Collaborative: "Very happy to see @AdamCMMi driving the federal value-based agenda. Smart and properly motivated. Strong signal that HHS is prioritizing new payment models."

Patrick Conway, President and CEO of Blue Cross NC and Former CMS Deputy Administrator for Innovation & Quality: "Adam will do terrific job! Government gives talented people more jobs and titles but the pay is the same:) We need public and private sector innovation to drive value and not volume. Better patient care! @CMSinnovates."

Rob Coppedge, CEO of Echo Health Ventures: "Congratulations @AdamCMMi - glad to see when good things happen to good people, especially in Washington... let us know how those of us in the trenches can help... this is essential work."

Federation of American Hospitals: "A fresh take on health care is certainly called for and Adam brings that to this new and important position.' – FAH Leader @ChipKahn on @AdamCMMi's new role with @HHSGov as part of @SecAzar's team to advance his transformation agenda."

Niyum Gandhi, Chief Population Health Officer at Mount Sinai Health System: "Excited to see what @AdamCMMi will do to drive healthcare towards greater value!"

David Vivero, CEO and Co-founder of Amino Health: "Great choice: @AdamCMMi will bring the energy, creativity and entrepreneur spirit to drive meaningful change in the right direction. Exciting to see them taking this path so seriously."

TAVHealth: "@AdamCMMi, the newly appointed director of CMMI, brings experience with private sector innovation to execute on the long-talked-about goal of transforming our healthcare system into one that pays for value. #ValueBasedCare"