



**MORNING CONSULT**

IFA AHP/Tax Reform Survey Presentation

June 27, 2018

# Key Points

## **When it comes to healthcare priorities, cost is paramount to all voters:**

- Among registered voters, 89% say that the cost of healthcare is ‘important’ to their 2018 vote, while 72% consider it ‘very important.’
  - Concern about healthcare cost among voters is consistent across political parties, with 91% of Republicans, 90% of Democrats, and 86% of Independents calling it an ‘important priority’ for their 2018 vote.
- Repealing and replacing Obamacare ranks last in importance for both Democrats and Independents – and third for Republicans.

## **Support for Association Health Plans (AHPs) is strong**

- When given a blinded description of AHPs, 69% of voters support them while only 7% oppose.
- Support remains high when AHPs are fully explained, with 56% of registered voters support and only 4%

opposed.

- Over half of Democrats (55%), Independents (54%), and Republicans (61%) support AHPs.

## **All registered voters and political parties prefer a candidate who supports AHPs:**

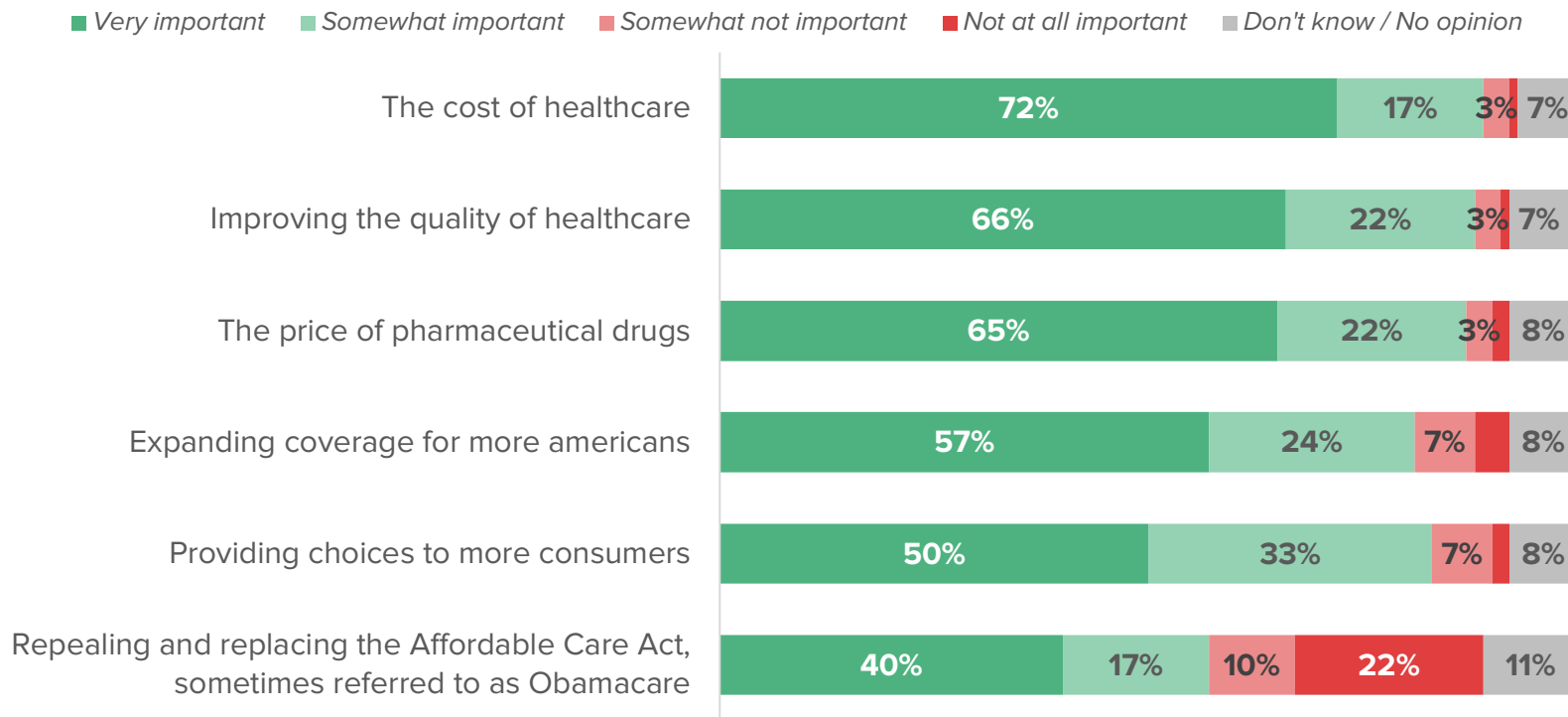
- The majority of registered voters (55%) are more likely to support a candidate running for political office who supports Association Health Plans.
  - This preference for pro-AHP candidates is steady among parties: 57% of Democrats, 54% of Republicans, 53% of Independents
- In a generic head-to-head race between a pro-AHP candidate and an anti-AHP candidate, voters overwhelmingly choose the pro-AHP candidate—including Democrats.

**Methodology:** This poll was conducted from June 05-06, 2018, among a national sample of 1990 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



## 89% of registered voters say that the cost of healthcare is important to their 2018 vote – with 72% saying it's very important

How important are the following healthcare issues to your vote in this years 2018 elections?

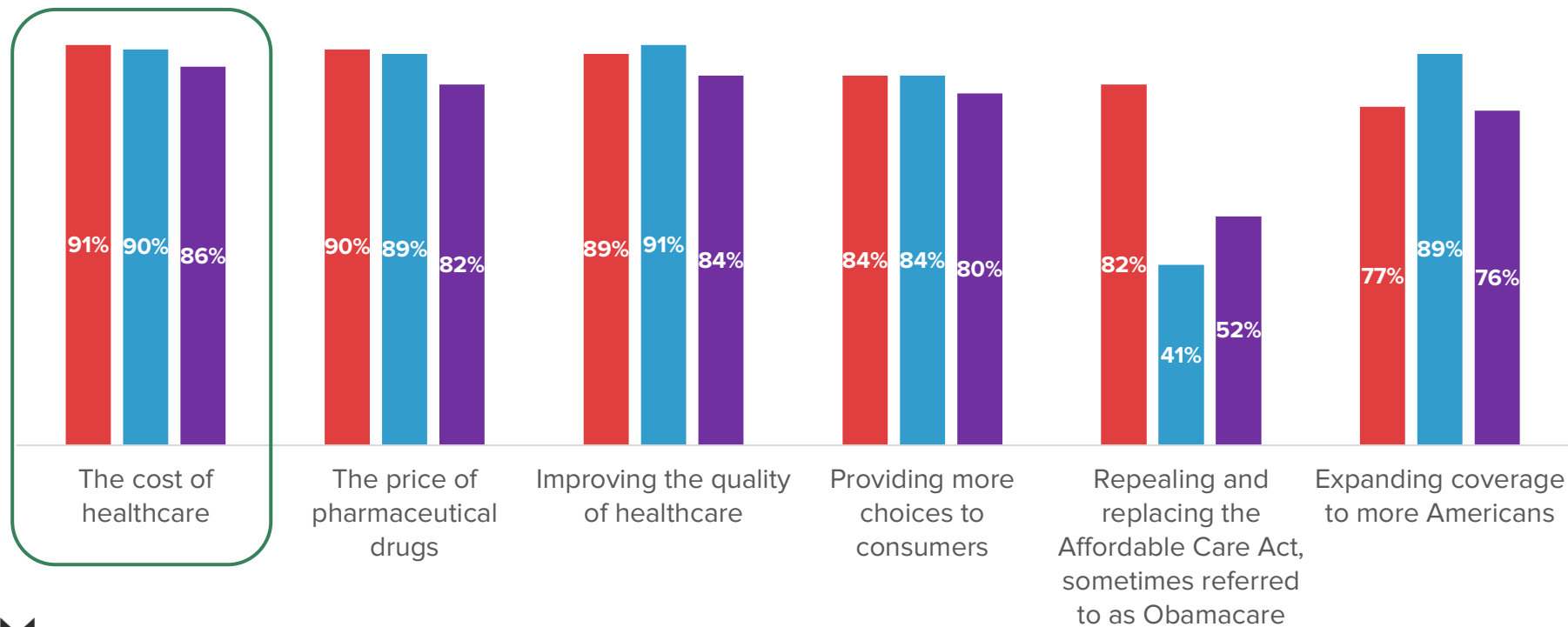


Concern about healthcare cost among voters is consistent across political parties, with 91% of Republicans, 90% of Democrats, and 86% of Independents calling it an 'important priority' for their 2018 vote

How important are the following healthcare issues to your vote in this years 2018 elections?

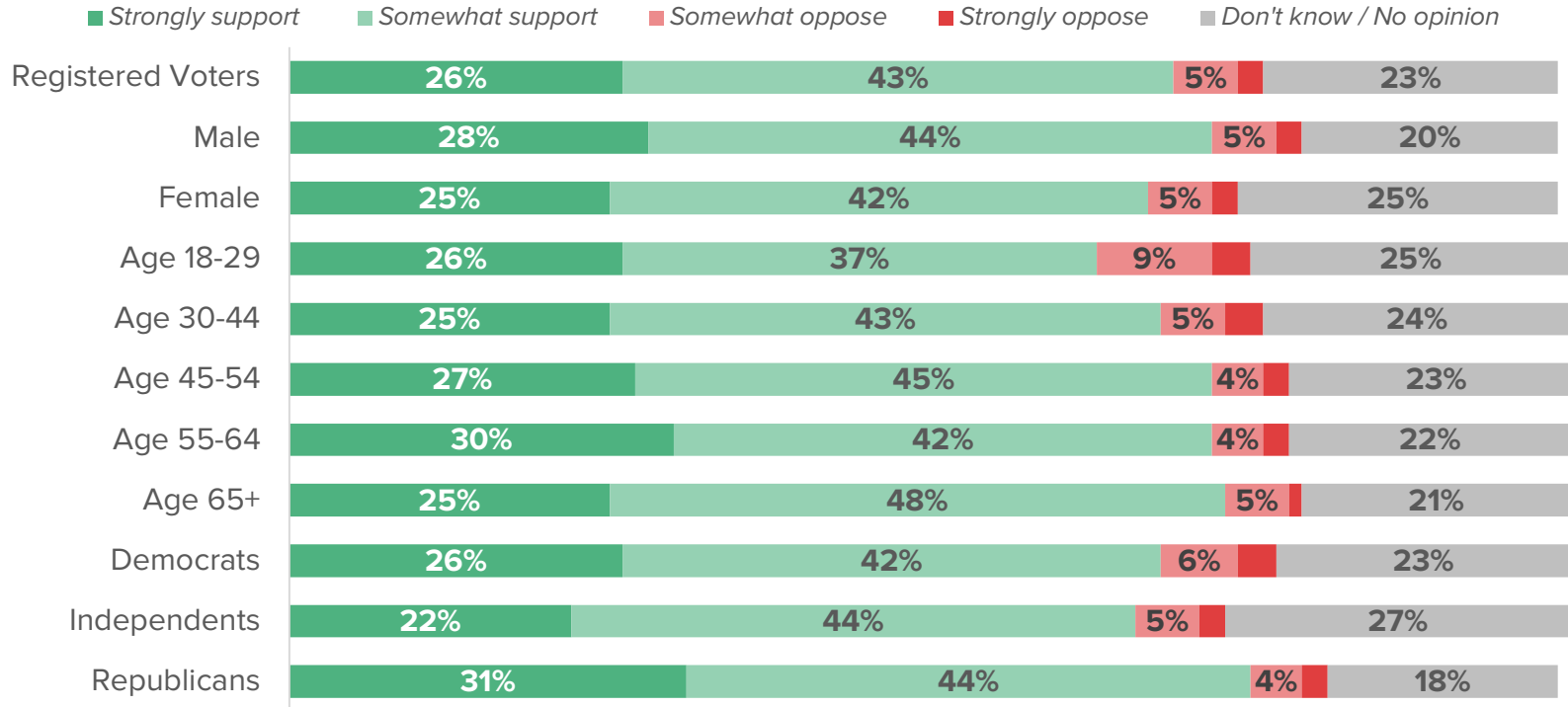
**Showing % Important (% Very important + % Somewhat important)**

■ Republicans ■ Democrats ■ Independents



## When given a blinded description of AHPs, 69% of voters support them while only 7% oppose

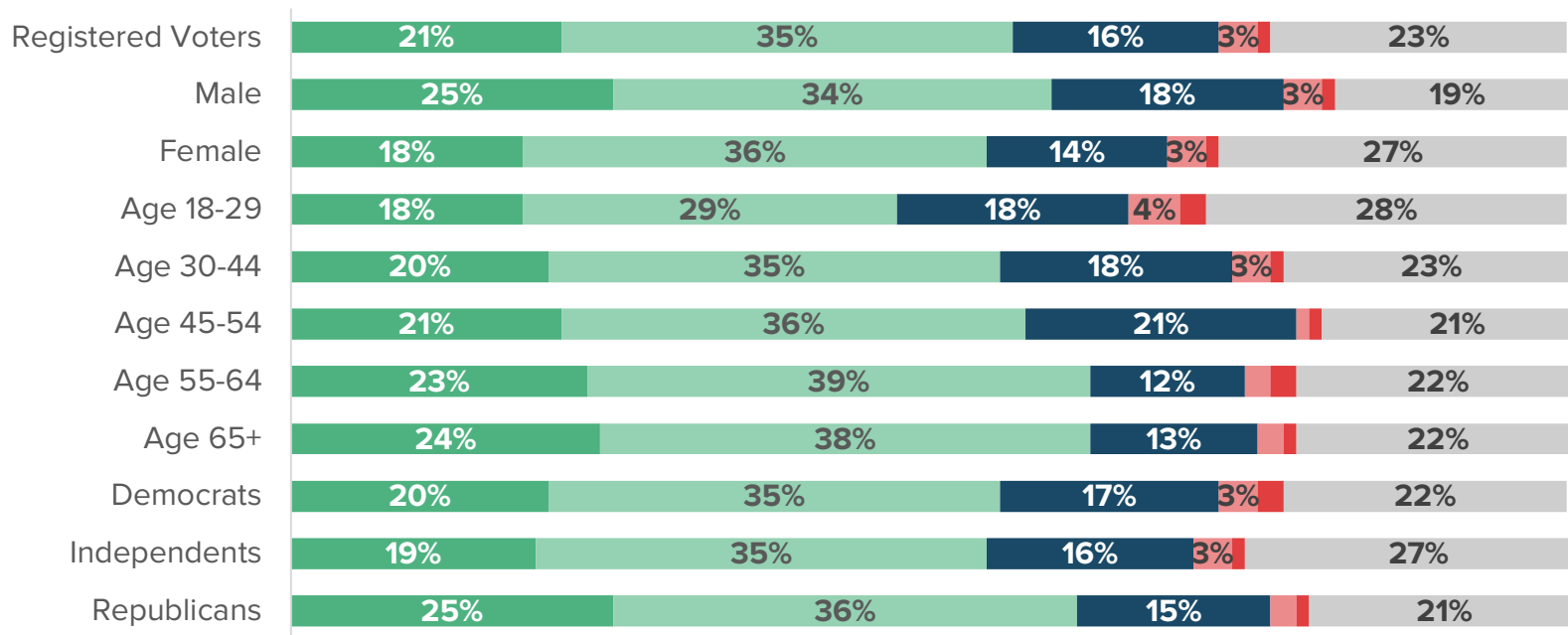
Some people are suggesting expanding an alternative health care plan that would allow small businesses to pool together their resources in order to provide coverage to their employees in a way similar to how larger companies negotiate their employer-sponsored healthcare plans. Based on what you know, do you support or oppose this potential health care plan?



## Support remains high when AHPs are fully explained, with 56% of registered voters support and only 4% opposed

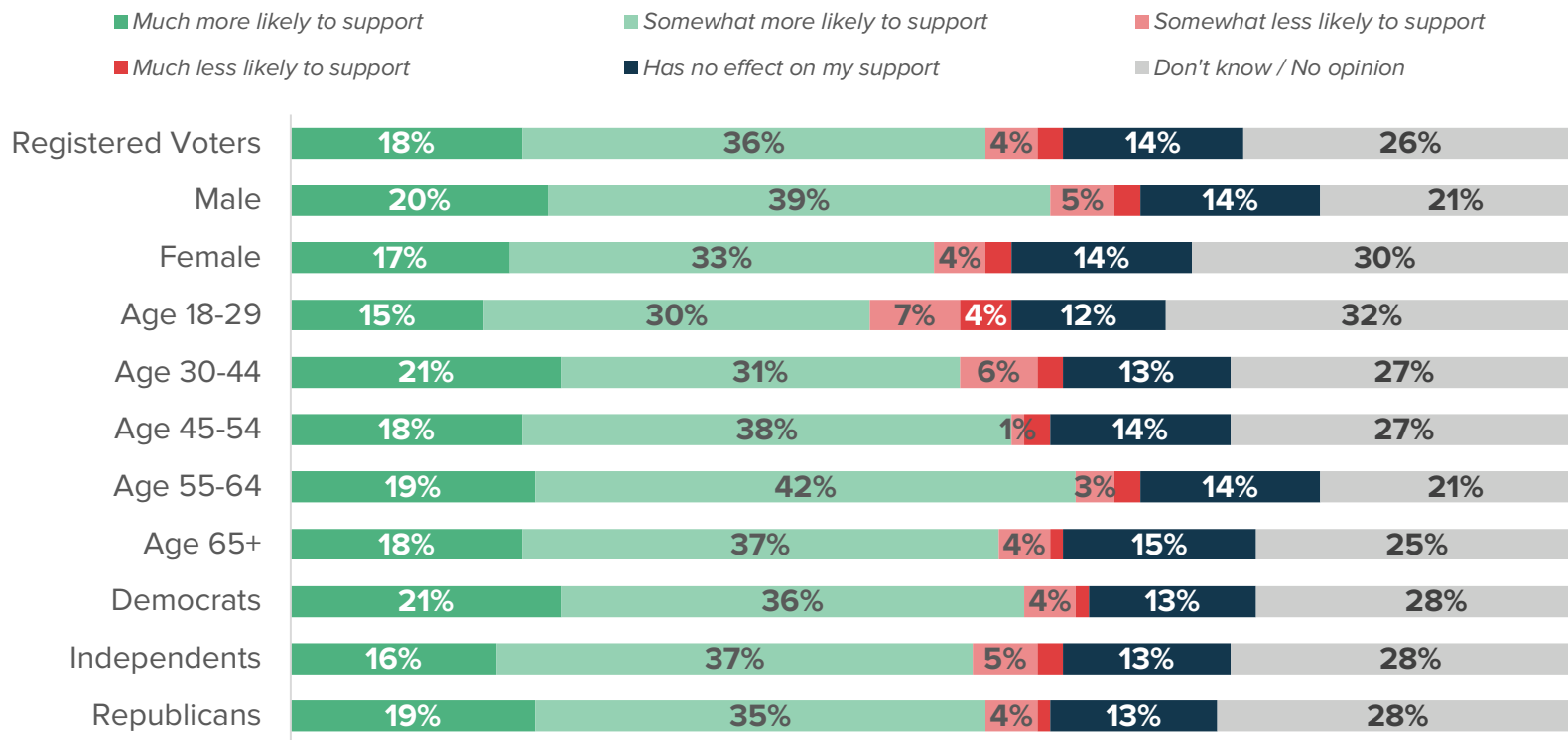
Based on what you know, do you support or oppose Association Health Plans?

■ Strongly support ■ Somewhat support ■ Neither support, nor oppose ■ Somewhat oppose ■ Strongly oppose ■ Don't know / No opinion



# A plurality of registered voters (55%) are more likely to support a candidate running for political office who supports Association Health Plans

Based on what you know, would you be more or less likely to support a candidate running for political office who supports Associations Health Plans?

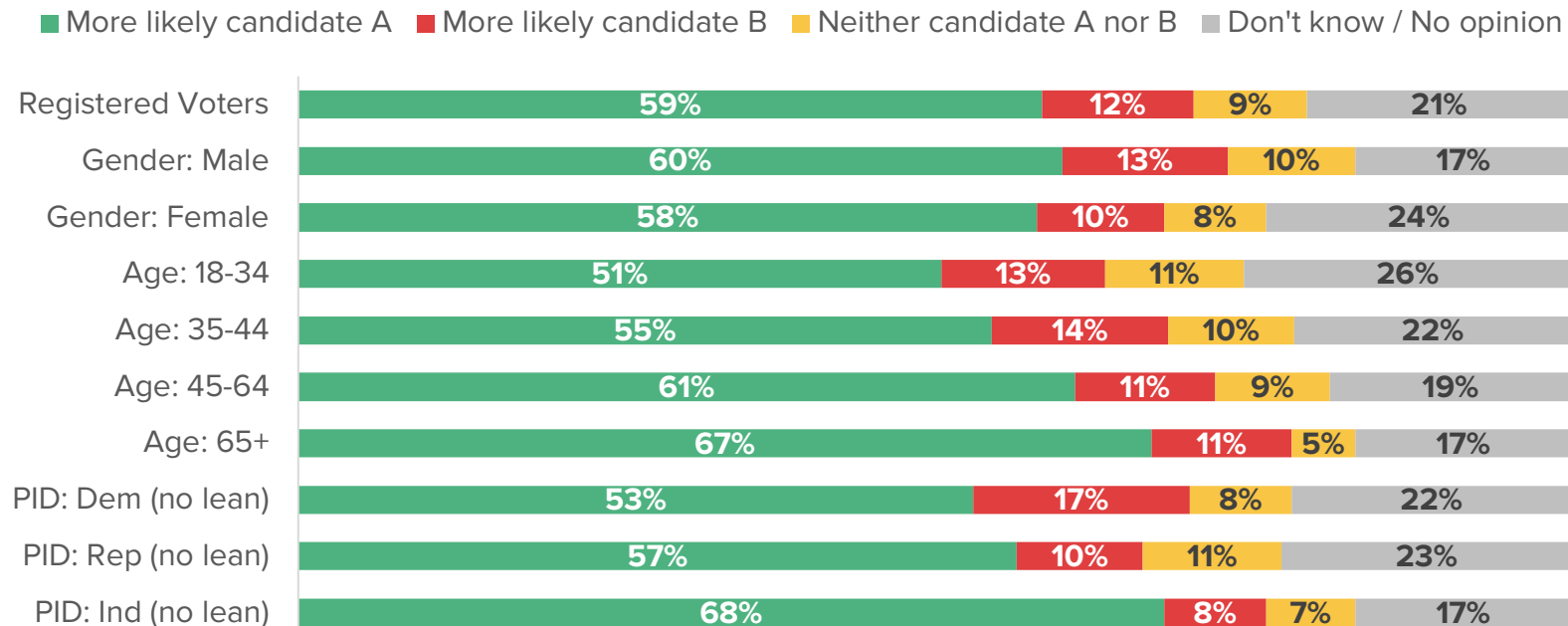


# In a generic head-to-head race between a pro-AHP candidate and an anti-AHP candidate, voters overwhelmingly choose the pro-AHP candidate—including Democrats

Please imagine that the following are two different candidates running for political office.

**Candidate A:** Supports the expansion of Association Health Plans which allows small businesses to organize together in order to purchase more affordable health insurance.

**Candidate B:** Opposes the expansion on Association Health Plans and argues that the plans will eventually dismantle Obamacare and lead to the collapse the healthcare marketplace.





Over half of registered voters (54%) agree that “Association Health Plans will help 11 million people sign up for employer-sponsored benefits as an alternative to the Obamacare’s individual marketplace”

Below are some statements being said about Association Health Plans. Please say if the statement is convincing or not.

■ Very convincing ■ Somewhat convincing ■ Somewhat not convincing ■ Not at all convincing ■ Don't know / No opinion

Association Health Plans will help 11 million people sign up for employer-sponsored benefits as an alternative to the Obamacare individual marketplace

