

From: Bergling, Timothy
To: [Newell, Russell](#)
Cc: [Laura Rigas](#); [Swift, Heather](#); [Alex Hinson](#); [Nachmany, Eli](#)
Subject: Re: Secretary's Holiday Video
Date: Monday, December 18, 2017 2:25:22 PM

My feeling is that dog is wicked cute, and the Secretary's interactions with him are very, very likable and relatable...I could even see this getting shared with notes that say "check out the cute dog"...

Either way if there's a decision to re-shoot we need to set it up with prompter/camera folks asap, I don't know their schedules or even if they're here this week

tb

On Mon, Dec 18, 2017 at 2:12 PM, Newell, Russell <russell_newell@ios.doi.gov> wrote:
Just watched this. Ragnar is a little busy in the video and it is distracting. I like that he's with Mrs. Zinke and the dog however, which may outweigh doing it over again with just him. People will like the dog - they'll relate to a feisty pet.

Russell Newell
Deputy Director of Communications
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On Mon, Dec 18, 2017 at 11:59 AM, Laura Rigas <laura_rigas@ios.doi.gov> wrote:
She's already gone home. He knew the dynamics and was fine with it.

Laura Keehner Rigas
Communications Director
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(202) 897-7022 cell
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On Dec 18, 2017, at 11:57 AM, Swift, Heather <heather_swift@ios.doi.gov> wrote:

I'm not wild about this. Can we perhaps redo it tomorrow without ragnar? He's a little squirrely.

-

Heather Swift
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On Mon, Dec 18, 2017 at 11:49 AM, Bergling, Timothy
<timothy_bergling@ios.doi.gov> wrote:

<https://youtu.be/QNtnMRjvAkA>