



CONFIDENTIAL MEMORANDUM

TO: BOB CORLEW

FROM: TONY FABRIZIO; FABRIZIO, LEE & ASSOCIATES

RE: TENNESSEE CD-6 REPUBLICAN PRIMARY VOTER SURVEY

DATE: JANUARY 23, 2018

In a recently completed survey of likely Republican primary voters (GOP PV) (*survey methodology statement on final page*) in Tennessee's 6th Congressional district, Fabrizio, Lee & Associates found that the Republican primary for the 6th Congressional District is wide open.

- **All three major candidates are unknown or undefined to the vast majority of voters.**

Despite both being in the race for months and spending hundreds of thousands of dollars, the two previously announced candidates, John Rose and Judd Matheny, have relatively little awareness among Republican primary voters.

Among GOP PV, 89% have no opinion or have never heard of Judd Matheny, and 87% of voters have no opinion or have never heard of John Rose. This is notable as you decide on whether or not to enter this race as, similar to the two announced candidates, 89% of Republican primary voters in CD-6 have no opinion or have never heard of you.

	TOTAL FAV	TOTAL UNFAV	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard Of
Bob Corlew	6	5	3	3	2	3	23	66
John Rose	9	4	5	4	1	3	22	65
Judd Matheny	9	3	6	3	1	2	22	67

- **Corlew's strong support for the Trump agenda will be a positive.**

Among Republican primary voters in CD-6, the President enjoys an 85% approval rating, with 60% strongly approving.

<i>Donald Trump Presidential Job Approval</i>	
TOTAL APPROVE	85
TOTAL DISAPPROVE	12
Strongly approve	60
Somewhat approve	25
Somewhat disapprove	3
Strongly disapprove	9
Don't Know/Refused (DO NOT READ)	3

BOTTOM LINE: If you decide to get in the TN CD-6 race, this survey indicates you will start even with the other candidates on name ID despite their large spending and months-long head start.

KEY DEMOS

PARTY AFFILIATION	
Republican	79
Democrat	2
Independent	16
Something else (DO NOT READ)	2
Refused (DO NOT READ)	1

AGE	
18-44	14
45-54	17
55-64	23
65-74	23
75+	19
Refused	4

RACE/ETHNICITY	
White	94
African American/Black	2
Hispanic	1
Asian American	*
Other	1
DK/Refused (DO NOT READ)	2

GENDER	
Male	51
Female	49

REGION	
Sumner Co.	18
Wilson Co.	18
NE Nashville DMA	25
SE Nashville DMA	16
W. Nashville DMA	11
Knoxville DMA	13

METHODOLOGY STATEMENT: Fabrizio, Lee & Associates conducted a districtwide survey of 400 likely Republican primary voters via landline and cell phone on January 14-15, 2018 in Tennessee's 6th Congressional district. Landline interviews accounted for 60% of the sample and cell phone interviews 40%. Geography by county were matched to the Republican primary turnout in recent primary elections. Gender, age, and race/ethnicity were matched to the population of previous Republican primary voters according to a state-provided voter file. Respondents were randomly selected from lists of previous primary voters. The margin of error at the 95% confidence interval for 400 voters is $\pm 4.90\%$.