

MISSOURI STATEWIDE 2018 GENERAL ELECTION

JANUARY 2018

Survey conducted January 3 through January 4, 2018. 1,122 likely voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 General Election. Margin of Error is +/-2.9%. Margins of Error within specific demographics (crosstabs) is significantly higher due to smaller sample size. Totals do not always equal 100% due to rounding. Survey conducted by Remington Research Group on behalf of Missouri Scout.



Q: Do you think the United States is heading in the right direction, or do you think it is heading off on the wrong track?

Right direction: 48% Wrong track: 44%

Unsure: 8%

Q: Do you approve or disapprove of Donald Trump's job performance as President of the United States?

Approve: 50% Disapprove: 44% Unsure: 6%

Q: Do you approve or disapprove of Eric Greitens' job performance as Governor of Missouri?

Approve: 42% Disapprove: 41% Unsure: 17%

Q: Possible candidates in the 2018 General Election for United States Senate are the Republican Josh Hawley and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

Josh Hawley: 49% Claire McCaskill: 45% Undecided: 6%

Q: Possible candidates in the 2018 General Election for State Auditor are the Republican David Wasinger and the Democrat Nicole Galloway. If the election were held today, for whom would you vote?

David Wasinger: 43% Nicole Galloway: 42% Undecided: 15%



Q: Do you think the United States is heading in the right direction, or do you think it is heading off on the wrong track?

| Column % | Columbia | KC | Cape Girardeau | Springfield | St. Louis |
|-----------------|----------|-----|----------------|-------------|-----------|
| Right direction | 53% | 42% | 71% | 57% | 43% |
| Wrong track | 37% | 49% | 26% | 34% | 50% |
| Unsure | 10% | 9% | 4% | 9% | 7% |

Table 1. Q1 by DMA - Categorical

| Column % | Republican | Democrat | Non-Partisan |
|-----------------|------------|----------|--------------|
| Right direction | 79% | 10% | 45% |
| Wrong track | 14% | 82% | 45% |
| Unsure | 8% | 8% | 10% |

Table 2. Q1 by PARTY

| Column % | Female | Male |
|-----------------|--------|------|
| Right direction | 43% | 52% |
| Wrong track | 46% | 42% |
| Unsure | 11% | 6% |

Table 3. Q1 by GENDER

| Column % | Conservative | Moderate | Liberal |
|-----------------|--------------|----------|---------|
| Right direction | 77% | 26% | 9% |
| Wrong track | 15% | 65% | 83% |
| Unsure | 8% | 9% | 8% |

Table 4. Q1 by IDEOLOGY

Q: Do you approve or disapprove of Donald Trump's job performance as President of the United States?

| Column % | Columbia | KC | Cape Girardeau | Springfield | St. Louis |
|------------|----------|-----|----------------|-------------|-----------|
| Approve | 54% | 44% | 74% | 62% | 44% |
| Disapprove | 41% | 47% | 23% | 33% | 51% |
| Unsure | 5% | 9% | 2% | 4% | 5% |

Table 5. Q2 by DMA - Categorical

| Column % | Republican | Democrat | Non-Partisan |
|------------|------------|----------|--------------|
| Approve | 84% | 10% | 47% |
| Disapprove | 10% | 86% | 45% |
| Unsure | 6% | 4% | 8% |

Table 6. Q2 by PARTY

| Column % | Female | Male |
|------------|--------|------|
| Approve | 47% | 54% |
| Disapprove | 47% | 41% |
| Unsure | 6% | 6% |

Table 7. Q2 by GENDER

| Column % | Conservative | Moderate | Liberal |
|------------|--------------|----------|---------|
| Approve | 82% | 27% | 8% |
| Disapprove | 12% | 68% | 86% |
| Unsure | 6% | 5% | 5% |

Table 8. Q2 by IDEOLOGY

Q: Do you approve or disapprove of Eric Greitens' job performance as Governor of Missouri?

| Column % | Columbia | KC | Cape Girardeau | Springfield | St. Louis |
|------------|----------|-----|----------------|-------------|-----------|
| Approve | 44% | 38% | 60% | 47% | 38% |
| Disapprove | 38% | 46% | 26% | 32% | 47% |
| Unsure | 19% | 16% | 14% | 21% | 15% |

Table 9. Q3 by DMA - Categorical

| Column % | Republican | Democrat | Non-Partisan |
|------------|------------|----------|--------------|
| Approve | 66% | 11% | 40% |
| Disapprove | 16% | 75% | 42% |
| Unsure | 18% | 13% | 18% |

Table 10. Q3 by PARTY

| Column % | Female | Male |
|------------|--------|------|
| Approve | 39% | 44% |
| Disapprove | 42% | 42% |
| Unsure | 18% | 14% |

Table 11. Q3 by GENDER

| Column % | Conservative | Moderate | Liberal |
|------------|--------------|----------|---------|
| Approve | 65% | 25% | 8% |
| Disapprove | 18% | 59% | 76% |
| Unsure | 17% | 17% | 16% |

Table 12. Q3 by IDEOLOGY



Q: Possible candidates in the 2018 General Election for United States Senate are the Republican Josh Hawley and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

| Column % | Columbia | KC | Cape Girardeau | Springfield | St. Louis |
|------------------|----------|-----|----------------|-------------|-----------|
| Josh Hawley | 54% | 45% | 73% | 63% | 41% |
| Claire McCaskill | 41% | 49% | 24% | 32% | 52% |
| Undecided | 5% | 6% | 3% | 4% | 7% |

Table 13. Q4 by DMA - Categorical

| Column % | Republican | Democrat | Non-Partisan |
|------------------|------------|----------|--------------|
| Josh Hawley | 84% | 7% | 47% |
| Claire McCaskill | 9% | 90% | 44% |
| Undecided | 8% | 3% | 9% |

Table 14. Q4 by PARTY

| Column % | Female | Male |
|------------------|--------|------|
| Josh Hawley | 45% | 54% |
| Claire McCaskill | 48% | 40% |
| Undecided | 7% | 6% |

Table 15. Q4 by GENDER

| Column % | Conservative | Moderate | Liberal |
|------------------|--------------|----------|---------|
| Josh Hawley | 82% | 25% | 5% |
| Claire McCaskill | 11% | 69% | 88% |
| Undecided | 7% | 5% | 7% |

Table 16. Q4 by IDEOLOGY



Q: Possible candidates in the 2018 General Election for State Auditor are the Republican David Wasinger and the Democrat Nicole Galloway. If the election were held today, for whom would you vote?

| Column % | Columbia | KC | Cape Girardeau | Springfield | St. Louis |
|------------------------|----------|-----|----------------|-------------|-----------|
| David Wasinger | 39% | 40% | 60% | 57% | 38% |
| Nicole Galloway | 45% | 44% | 22% | 28% | 48% |
| Undecided | 16% | 16% | 18% | 15% | 14% |

Table 17. Q5 by DMA - Categorical

| Column % | Republican | Democrat | Non-Partisan |
|------------------------|------------|----------|--------------|
| David Wasinger | 77% | 6% | 33% |
| Nicole Galloway | 9% | 85% | 38% |
| Undecided | 14% | 9% | 30% |

Table 18. Q5 by PARTY

| Column % | Female | Male |
|------------------------|--------|------|
| David Wasinger | 40% | 46% |
| Nicole Galloway | 44% | 39% |
| Undecided | 16% | 14% |

Table 19. Q5 by GENDER

| Column % | Conservative | Moderate | Liberal |
|------------------------|--------------|----------|---------|
| David Wasinger | 73% | 20% | 5% |
| Nicole Galloway | 13% | 63% | 80% |
| Undecided | 14% | 17% | 14% |

Table 20. Q5 by IDEOLOGY

DEMOGRAPHICS

| DMA | | |
|--------------------|--------|-----|
| | | % |
| Columbia | | 8% |
| Joplin | | 3% |
| Kansas City | | 24% |
| Kirksville | | 1% |
| Cape Girard | eau | 5% |
| Hannibal | | 1% |
| Springfield | : | 15% |
| St. Joseph | | 2% |
| St. Louis | 4 | 41% |
| DADTV | | |
| PARTY | | % |
| Republican | | 44% |
| Democrat | | 35% |
| Non-Partisa | | 21% |
| GENDER | % | - |
| Female | 53% | |
| | | |
| Male | 47% | - |
| AGE | | |
| | % | = |
| 18-29 | 7% | |
| 30-39 | 12% | |
| 40-49 | 13% | |
| 50-69 | 43% | |
| 70+ | 25% | |
| RACE | | |
| | | % |
| White | | 87% |
| African-Ame | erican | 9% |

Other

4%