

National Survey Results

Q1 Since 2008 American firms have engaged in one of the largest rounds of mergers in history, worth \$10 trillion. As a result of these mergers, there are now only 4 major national airlines in the US; five health insurance companies control 83% of the insurance market; and three retail companies control 99% of the drug stores in the country. Meanwhile four companies control 84% of the beef Americans eat and four firms control 60 percent of the chicken we eat. In the last year, the largest agricultural corporations that own nearly all the seeds for crops including corn, soybeans and cotton and nearly all the chemicals used in growing those crops agreed to merge – leaving only four huge companies that control nearly almost all seeds and agrichemicals. How concerned are you about growing business power, potential monopolies, and concentrated corporate power in the United States? Are you very concerned, somewhat concerned, or not concerned, or are you neutral?

Very concerned 69%
Somewhat concerned 21%
Not concerned 5%
Neutral 4%
Not sure 1%

Q2 Do you think big corporate mergers result in more jobs or fewer jobs, or do you think they have no impact on jobs?

More jobs 6%
Fewer jobs 83%
No impact 7%
Not sure 4%

Q3 Do you think big corporate mergers result in more or less innovation, or do you think they have no impact on innovation?

More innovation 16%
Less innovation 63%
No impact 13%
Not sure 8%

Q4 Do you think big corporate mergers result in more or less consumer choice, or do you think they have no impact on consumer choice?

More consumer choice 9%
Less consumer choice 81%
No impact 7%
Not sure 3%

Q5 Do you think big corporate mergers result in higher prices or lower prices for products and services, or do you think they have no impact on prices?

Higher prices 76%
Lower prices 13%
No impact 5%
Not sure 6%

Q6 Do you think big corporate mergers result in better or worse customer service, or do you think they have no impact on customer service?

Better customer service 9%
Worse customer service 77%
No impact 10%
Not sure 4%

Q7 I'm going to read you a list of parts of the economy, and after each one, ask you if mergers or consolidation in that business area – or sector -- makes you very concerned, somewhat concerned, or not concerned. Here's the first one: the banking industry. Are you very concerned, somewhat concerned, or not concerned about consolidation and control in the banking sector?

Very concerned 73%
Somewhat concerned 19%
Not concerned 8%
Not sure 1%

Q8 Here's the next one: airlines. Are you very concerned, somewhat concerned, or not concerned about consolidation and control in the airlines sector?

Very concerned 56%
Somewhat concerned 31%
Not concerned 12%
Not sure 2%

Q9 Here's the next one: The telecommunications sector – things like your cellphone service. Are you very concerned, somewhat concerned, or not concerned about consolidation and control in the telecommunications sector?

Very concerned 67%
Somewhat concerned 24%
Not concerned 8%
Not sure 1%

Q10 Here's the next one: food and agriculture. Are you very concerned, somewhat concerned, or not concerned about consolidation and control in the food and agriculture industry?

Very concerned 71%
Somewhat concerned 20%
Not concerned 7%
Not sure 1%

Q11 Before companies can merge they have to get the okay from the Department of Justice, which checks to see if the merger violates antitrust and consumer protection laws. Do you agree or disagree with the following statement: Washington goes too easy on companies when they want to merge and doesn't care about the impact of the mergers on consumers.

Agree that Washington goes too easy on companies when they want to merge and doesn't care about the impact of the mergers on consumers 72%
Disagree that Washington goes too easy on companies when they want to merge and doesn't care about the impact of the mergers on consumers 15%
Not sure 13%

Q12 Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that concentrated corporate power and monopolies are affecting you personally in your pocketbook or in terms of the quality of goods that you get?

Strongly agree 66%
Somewhat agree 22%
Somewhat disagree 5%
Strongly disagree 3%
Not sure 3%

Q13 How important do you think it is that the Trump administration take an aggressive stance toward concentrated corporate power and monopolies, enforce our antitrust laws, and appoint strong antitrust enforcers? Do you think it is very important, somewhat important, or not important?

Very important..... 75%
Somewhat important..... 17%
Not important..... 5%
Not sure..... 3%

Q14 Thinking ahead to the 2018 election, how much of a factor will a candidate's willingness to fight growing concentrated corporate power and control over prices and products be when deciding whom to vote for? Will it be a major factor, a moderate factor, a minor factor, or not a factor at all?

Major factor..... 51%
Moderate factor..... 32%
Minor factor..... 11%
Not a factor at all..... 5%
Not sure..... 1%

Q15 The merger of Monsanto and Bayer is valued at \$66 billion. But the government gets to approve or disapprove based on the potential effects on consumers. If the government says yes, the resulting company will control most of the world's seed supply for our major crops. It will also be the world's largest agricultural chemicals company and world's largest vegetable seed company. Having heard this, does the Monsanto-Bayer merger give you very serious concerns, somewhat serious concerns, or no concerns?

Very serious concerns..... 69%
Somewhat serious concerns..... 21%
No concerns..... 8%
Not sure..... 2%

Q16 I want to talk to you more about the proposed merger of Monsanto and Bayer. If it goes through, the new company will control the seed for about 70 percent of all the cotton grown in the US. Monsanto and Bayer and one other company will control three-quarters of all the corn seed grown in the US. After this merger many of the vegetables you eat, key ingredients in your processed foods like cereal, soda, chips, cookies, and bread, the canola oil you use in cooking, and the cotton you wear is going to be controlled by one company. After hearing this, would you say you strongly support, somewhat support, somewhat oppose, or strongly oppose the merger of Monsanto and Bayer?

Strongly support..... 10%
Somewhat support..... 8%
Somewhat oppose..... 22%
Strongly oppose..... 57%
Not sure..... 3%

Q17 If the merger goes through, about 95 percent of all seed for corn, soybean, cotton, and canola, and will likely contain a Monsanto and Bayer gene used to enable the extensive use of herbicide chemicals like Roundup in the fields. After hearing this, would you say you strongly support, somewhat support, somewhat oppose, or strongly oppose the merger of Monsanto and Bayer?

Strongly support..... 7%
Somewhat support..... 8%
Somewhat oppose..... 19%
Strongly oppose..... 63%
Not sure..... 3%

Q18 Thinking about the proposed merger of Monsanto and Bayer, what would you say gives you the greatest concern: decreased choice at the grocery store, lower quality food products, more expensive food products, scarcer supply of organic food, increased chemical contamination of farmland, increased chemical contamination of food, harm to independent farmers and farming communities, harm to the environment, or reduced innovation in agriculture?

<i>Decreased choice at the grocery store.....</i>	7%
<i>Lower quality food products</i>	13%
<i>More expensive food products.....</i>	15%
<i>Scarcer supply of organic food.....</i>	6%
<i>Increased chemical contamination of farmland.....</i>	18%
<i>Increased chemical contamination of food.....</i>	16%
<i>Harm to independent farmers and farming communities</i>	12%
<i>Harm to the environment</i>	6%
<i>Reduced innovation in agriculture.....</i>	2%
<i>Not sure / Don't have any concerns about the merger.....</i>	5%

Q19 How concerned are you that the proposed merger of Monsanto and Bayer would result in loss of jobs: very concerned, somewhat concerned, not too concerned or not concerned at all?

<i>Very concerned</i>	53%
<i>Somewhat concerned.....</i>	29%
<i>Not too concerned.....</i>	11%
<i>Not concerned at all.....</i>	6%
<i>Not sure</i>	2%

Q20 How concerned are you that the proposed merger of Monsanto and Bayer would result in harm to independent farmers and farming communities: very concerned, somewhat concerned, not too concerned or not concerned at all?

<i>Very concerned.....</i>	71%
<i>Somewhat concerned.....</i>	19%
<i>Not too concerned.....</i>	5%
<i>Not concerned at all.....</i>	4%
<i>Not sure</i>	1%

Q21 How concerned are you that the proposed merger of Monsanto and Bayer would result in increased chemical contamination of the food you eat: very concerned, somewhat concerned, not too concerned or not concerned at all?

<i>Very concerned.....</i>	69%
<i>Somewhat concerned.....</i>	16%
<i>Not too concerned.....</i>	8%
<i>Not concerned at all.....</i>	6%
<i>Not sure</i>	1%

Q22 Monsanto and Bayer are two of the world's largest makers of genetically modified organisms in food, also known as GMO products. The merger will almost certainly increase the amount of GMOs in the food supply. Does hearing this make you more likely or less likely to support the Monsanto-Bayer merger, or does it not make a difference?

<i>More likely.....</i>	10%
<i>Less likely.....</i>	69%
<i>Doesn't make a difference</i>	16%
<i>Not sure</i>	5%

Q23 Monsanto and Bayer are two of the world's largest agricultural research companies developing new vegetable seeds, corn, wheat and cotton seeds, and new agriculture chemicals. The merger will almost certainly decrease the amount of food choices at the supermarket, and hurt our ability to create newer healthier foods. Does hearing this make you more likely or less likely to support the Monsanto-Bayer merger, or does it not make a difference?

More likely 11%
Less likely 72%
Doesn't make a difference 12%
Not sure 4%

Q24 President Trump has already met with the CEOs of Bayer and Monsanto regarding the proposed merger. The merger hasn't yet been approved by the federal government. Trump's meeting has raised concerns whether the merger will be reviewed according to the law or will be approved based on private, personal meetings between CEOs. Does this give you very serious concerns, somewhat serious concerns, or no concerns?

Very serious concerns 62%
Somewhat serious concerns 17%
No concerns 17%
Not sure 4%

Q25 In the 2016 presidential election, did you vote for Republican Donald Trump, Democrat Hillary Clinton, Libertarian Party candidate Gary Johnson, Green Party candidate Jill Stein, or someone else?

Donald Trump 44%
Hillary Clinton 46%
Gary Johnson 2%
Jill Stein 1%
Someone else 6%

Q26 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man 47%

Q27 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat 42%
Republican 33%
Independent 25%

Q28 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic 10%
White 72%
African American 12%
Other 6%

Q29 If you are 18-45 years old, press 1. If 46-65, press 2. If you are older than 65, press 3.

18 to 45 23%
46 to 65 48%
Older than 65 28%

Q30 Do you live in a rural area, suburban area, a small town, or an urban area?

Rural area 26%
Suburban area 37%
Small town 21%
Urban area 15%

Q31 Do you live in the South, the Midwest, the West, or the Northeast?

South 29%
Midwest 24%
West 22%
Northeast 25%

Q32 Do you have any children under 18 in your household?

Yes..... 22%
No..... 78%

Q33 What is your household's annual income: less than \$75,000, between \$75,000-\$150,000, between \$150,000 and \$225,000, or more than \$225,000?

Less than \$75,000..... 47%
Between \$75,000 and \$150,000 33%
Between \$150,000 and \$225,000 9%
More than \$225,000 3%
Don't care to say 8%

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1506	663	693	37	18	95
Vote Likelihood						
Very concerned	69	61	77	46	90	64
Somewhat concerned	21	26	17	12	2	28
Not concerned	5	7	3	27	-	2
Neutral	4	6	3	15	-	3
Not sure	1	0	0	-	8	3

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1506	663	693	37	18	95
Mergers More/Fewer Jobs						
More jobs	6	10	2	10	5	5
Fewer jobs	83	77	89	79	93	82
No impact	7	8	6	10	-	8
Not sure	4	5	4	-	2	5

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1506	663	693	37	18	95
Mergers More/Less Innovation						
More innovation	16	21	12	26	2	13
Less innovation	63	60	68	30	79	62
No impact	13	11	13	37	9	18
Not sure	8	8	7	8	9	7

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1506	663	693	37	18	95
Mergers More/Less Consumer Choice						
More consumer choice	9	11	8	1	2	1
Less consumer choice	81	79	84	70	98	77
No impact	7	6	6	28	-	17
Not sure	3	4	2	-	-	5

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1506	663	693	37	18	95
Mergers Higher/Lower Prices						
Higher prices	76	72	83	29	72	75
Lower prices	13	16	8	46	18	10
No impact	5	5	4	10	8	11
Not sure	6	6	5	15	2	4

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1505	662	693	37	18	95
Mergers Better/Worse Customer Service						
Better customer service	9	12	8	19	-	2
Worse customer service	77	74	82	45	81	71
No impact	10	11	7	31	12	22
Not sure	4	4	3	5	8	4

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1502	660	692	37	18	95
Banking Consolidation Concern						
Very concerned	73	68	77	48	80	75
Somewhat concerned	19	22	18	11	20	13
Not concerned	8	9	5	42	-	12
Not sure	1	1	1	-	-	1

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1506	663	693	37	18	95
Airlines Consolidation Concern						
Very concerned	56	56	59	20	83	40
Somewhat concerned	31	28	31	43	15	47
Not concerned	12	14	8	37	-	13
Not sure	2	2	2	-	2	1

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1506	663	693	37	18	95
Telecommunications Consolidation Concern						
Very concerned	67	67	70	39	80	55
Somewhat concerned	24	24	23	39	18	32
Not concerned	8	9	6	17	-	10
Not sure	1	1	1	5	3	3

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1506	663	693	37	18	95
Food and Agriculture Consolidation Concern						
Very concerned	71	68	77	37	85	51
Somewhat concerned	20	24	15	29	15	36
Not concerned	7	6	7	33	-	10
Not sure	1	2	1	-	-	3

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1504	661	693	37	18	95
Washington Too Easy on Mergers Agree/Disagree						
Agree that Washington goes too easy on companies when they want to merge and doesn't care about the impact of the mergers on co...	72	67	80	34	86	57
Disagree that Washington goes too easy on companies when they want to merge and doesn't care about the impact of the mergers...	15	18	10	57	5	18
Not sure	13	16	10	9	10	25

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1506	663	693	37	18	95
Concentrated Corporate Power Affect Personally Agree/Disagree						
Strongly agree	66	62	72	36	88	58
Somewhat agree	22	25	19	18	12	31
Somewhat disagree	5	7	3	13	-	3
Strongly disagree	3	2	3	32	-	3
Not sure	3	4	3	1	-	5

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1503	663	690	37	18	95
Trump Aggressive Stance Toward Monopolies Importance						
Very important	75	73	79	41	93	68
Somewhat important	17	19	15	31	7	17
Not important	5	5	3	23	-	11
Not sure	3	3	3	5	-	5

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1506	663	693	37	18	95
Candidate Fight Corporate Power Factor Level						
Major factor	51	43	60	31	77	45
Moderate factor	32	37	28	24	21	27
Minor factor	11	14	8	6	2	15
Not a factor at all	5	4	4	39	-	5
Not sure	1	2	0	-	-	8

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1505	663	692	37	18	95
Monsanto-Bayer Control Most Seeds Concern						
Very serious concerns	69	65	75	49	80	58
Somewhat serious concerns	21	25	17	11	18	30
No concerns	8	8	6	41	-	9
Not sure	2	1	2	-	2	3

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1504	662	691	37	18	95
Monsanto-Bayer Control Food and Cotton Support/Oppose						
Strongly support	10	13	7	12	-	5
Somewhat support	8	10	6	30	3	8
Somewhat oppose	22	26	18	9	17	24
Strongly oppose	57	47	67	44	72	58
Not sure	3	4	2	5	8	6

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1501	662	689	37	18	95
95 Percent Contain Monsanto-Bayer Gene Support/Oppose						
Strongly support	7	8	5	13	8	8
Somewhat support	8	12	3	28	3	12
Somewhat oppose	19	22	17	10	10	11
Strongly oppose	63	54	72	44	79	64
Not sure	3	4	3	5	-	4

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1506	663	693	37	18	95
Greatest Concern About Merger						
Decreased choice at the grocery store	7	9	7	1	-	5
Lower quality food products	13	13	12	13	23	17
More expensive food products	15	19	10	9	10	16
Scarcer supply of organic food	6	6	6	16	-	4
Increased chemical contamination of farmland	18	14	23	1	40	19
Increased chemical contamination of food	16	13	20	9	2	13
Harm to independent farmers and farming communities	12	17	8	10	-	8
Harm to the environment	6	2	10	7	24	7
Reduced innovation in agriculture	2	2	2	-	2	4
Not sure / Don't have any concerns about the merger	5	5	3	33	-	6

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1500	660	690	37	18	95
Merger Job Loss Concern						
Very concerned	53	52	56	36	60	46
Somewhat concerned	29	28	30	13	20	36
Not too concerned	11	12	9	7	16	10
Not concerned at all	6	6	3	44	5	6
Not sure	2	2	2	-	-	2

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1504	662	693	37	18	95
Merger Harm Independent Farmers Concern						
Very concerned	71	69	76	51	77	54
Somewhat concerned	19	20	16	8	20	37
Not too concerned	5	5	6	-	3	2
Not concerned at all	4	4	2	41	-	6
Not sure	1	2	1	-	-	1

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1504	663	691	37	18	95
Merger Increased Chemical Contamination Concern						
Very concerned	69	60	78	45	78	69
Somewhat concerned	16	19	14	14	20	19
Not too concerned	8	12	4	8	2	5
Not concerned at all	6	8	3	33	-	6
Not sure	1	1	2	-	-	1

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1501	662	689	37	18	95
Merger Increase GMOs More/Less Likely						
More likely	10	12	9	19	8	11
Less likely	69	67	72	38	80	67
Doesn't make a difference	16	16	14	43	10	18
Not sure	5	5	5	-	2	4

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1502	663	689	37	18	95
Merger Decrease Food Choices More/Less Likely						
More likely	11	13	10	-	18	10
Less likely	72	68	79	47	82	63
Doesn't make a difference	12	15	8	53	-	19
Not sure	4	5	3	-	-	9

Break % Responses	2016 Vote					
	Base	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Someone else
Base	1504	661	693	37	18	95
President Trump CEO Meeting Concern						
Very serious concerns	62	36	87	35	91	61
Somewhat serious concerns	17	27	7	11	-	15
No concerns	17	30	3	46	8	21
Not sure	4	6	2	8	2	3

Break % Responses	Gender		
	Base	Woman	Man
Base	1506	798	708
Vote Likelihood			
Very concerned	69	70	67
Somewhat concerned	21	22	20
Not concerned	5	4	7
Neutral	4	4	5
Not sure	1	1	1

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1506	798	708
Mergers More/Fewer Jobs				
More jobs	6	6	6	
Fewer jobs	83	82	84	
No impact	7	6	7	
Not sure	4	5	3	

Break % Responses	Gender		
	Base	Woman	Man
Base	1506	798	708
Mergers More/Less Innovation			
More innovation	16	13	19
Less innovation	63	65	61
No impact	13	12	14
Not sure	8	9	6

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1506	798	708
Mergers More/Less Consumer Choice				
More consumer choice	9	9	8	
Less consumer choice	81	83	79	
No impact	7	5	10	
Not sure	3	3	3	

Break % Responses	Gender		
	Base	Woman	Man
	Base 1506	798	708
Mergers Higher/Lower Prices			
Higher prices	76	77	76
Lower prices	13	14	12
No impact	5	4	7
Not sure	6	6	5

Break % Responses	Gender		
	Base	Woman	Man
	Base 1505	798	707
Mergers Better/Worse Customer Service			
Better customer service	9	8	11
Worse customer service	77	77	77
No impact	10	10	10
Not sure	4	5	2

Break % Responses	Gender		
	Base	Woman	Man
	Base 1502	794	708
Banking Consolidation Concern			
Very concerned	73	76	69
Somewhat concerned	19	18	20
Not concerned	8	6	10
Not sure	1	1	1

Break % Responses	Gender		
	Base	Woman	Man
Base	1506	798	708
Airlines Consolidation Concern			
Very concerned	56	57	55
Somewhat concerned	31	31	30
Not concerned	12	10	14
Not sure	2	2	1

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1506	798	708
Telecommunications Consolidation Concern				
Very concerned	67	67	67	
Somewhat concerned	24	25	22	
Not concerned	8	6	9	
Not sure	1	1	1	

Break % Responses	Gender		
	Base	Woman	Man
Base	1506	798	708
Food and Agriculture Consolidation Concern			
Very concerned	71	74	67
Somewhat concerned	20	19	21
Not concerned	7	5	10
Not sure	1	1	2

Break % Responses	Gender		
	Base	Woman	Man
	Base 1504	797	706
Washington Too Easy on Mergers Agree/Disagree			
Agree that Washington goes too easy on com- panies when they want to merge and doesn't care about the impact of the mergers on co...	72	73	70
Disagree that Washin- gton goes too easy on companies when they want to merge and do- esn't care about the i- mpact of the mergers...	15	13	17
Not sure	13	14	13

Break % Responses	Gender		
	Base	Woman	Man
	Base 1506	798	708
Concentrated Corporate Power Affect Personally Agree/Disagree			
Strongly agree	66	69	63
Somewhat agree	22	21	24
Somewhat disagree	5	5	5
Strongly disagree	3	2	5
Not sure	3	3	4

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1503	798	705
Trump Aggressive Stance Toward Monopolies Importance				
Very important	75	76	74	
Somewhat important	17	17	18	
Not important	5	3	6	
Not sure	3	4	3	

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1506	798	708
Candidate Fight Corporate Power Factor Level				
Major factor	51	55	47	
Moderate factor	32	31	33	
Minor factor	11	9	12	
Not a factor at all	5	4	6	
Not sure	1	1	1	

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1505	798	707
Monsanto-Bayer Control Most Seeds Concern				
Very serious concerns	69	72	65	
Somewhat serious concerns	21	20	23	
No concerns	8	6	10	
Not sure	2	2	2	

Break % Responses	Gender		
	Base	Woman	Man
Base	1504	798	706
Monsanto-Bayer Control Food and Cotton Support/Oppose			
Strongly support	10	8	12
Somewhat support	8	7	10
Somewhat oppose	22	22	22
Strongly oppose	57	60	53
Not sure	3	4	3

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1501	795	707
95 Percent Contain Monsanto-Bayer Gene Support/Oppose				
Strongly support	7	5	9	
Somewhat support	8	6	11	
Somewhat oppose	19	18	20	
Strongly oppose	63	68	57	
Not sure	3	3	3	

Break % Responses	Gender		
	Base	Woman	Man
Base	1506	798	708
Greatest Concern About Merger			
Decreased choice at the grocery store	7	6	10
Lower quality food products	13	12	14
More expensive food products	15	12	17
Scarcer supply of organic food	6	5	7
Increased chemical contamination of farmland	18	21	16
Increased chemical contamination of food	16	20	12
Harm to independent farmers and farming communities	12	12	12
Harm to the environment	6	7	5
Reduced innovation in agriculture	2	1	2
Not sure / Don't have any concerns about the merger	5	4	5

Break % Responses	Gender		
	Base	Woman	Man
Base	1500	797	703
Merger Job Loss Concern			
Very concerned	53	58	48
Somewhat concerned	29	27	30
Not too concerned	11	9	12
Not concerned at all	6	3	8
Not sure	2	2	2

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1504	796	708
Merger Harm Independent Farmers Concern				
Very concerned	71	77	64	
Somewhat concerned	19	16	21	
Not too concerned	5	3	7	
Not concerned at all	4	3	5	
Not sure	1	1	2	

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1504	798	707
Merger Increased Chemical Contamination Concern				
Very concerned	69	77	59	
Somewhat concerned	16	14	19	
Not too concerned	8	4	12	
Not concerned at all	6	4	8	
Not sure	1	1	2	

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1501	796	705
Merger Increase GMOs More/Less Likely				
More likely	10	10	11	
Less likely	69	76	61	
Doesn't make a difference	16	10	23	
Not sure	5	4	6	

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1502	797	705
Merger Decrease Food Choices More/Less Likely				
More likely	11	11	11	
Less likely	72	77	67	
Doesn't make a difference	12	7	18	
Not sure	4	5	3	

Break % Responses	Gender			
	Base	Woman	Man	
	Base	1504	798	706
President Trump CEO Meeting Concern				
Very serious concerns	62	67	56	
Somewhat serious concerns	17	17	16	
No concerns	17	12	23	
Not sure	4	4	5	

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1506	637	492	376
Vote Likelihood				
Very concerned	69	73	61	71
Somewhat concerned	21	17	28	19
Not concerned	5	5	6	6
Neutral	4	4	5	4
Not sure	1	0	1	1

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1506	637	492	376
Mergers More/Fewer Jobs				
More jobs	6	5	9	3
Fewer jobs	83	84	80	85
No impact	7	6	7	8
Not sure	4	5	3	4

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1506	637	492	376
Mergers More/Less Innovation				
More innovation	16	15	19	14
Less innovation	63	64	62	64
No impact	13	13	10	15
Not sure	8	7	9	7

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1506	637	492	376
Mergers More/Less Consumer Choice				
More consumer choice	9	12	8	4
Less consumer choice	81	81	80	84
No impact	7	6	7	10
Not sure	3	2	5	2

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1506	637	492	376
Mergers Higher/Lower Prices				
Higher prices	76	80	75	72
Lower prices	13	13	13	13
No impact	5	3	7	6
Not sure	6	4	6	8

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1505	637	492	376
Mergers Better/Worse Customer Service				
Better customer service	9	12	9	6
Worse customer service	77	75	78	78
No impact	10	10	9	13
Not sure	4	3	4	3

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1502	634	492	375
Banking Consolidation Concern				
Very concerned	73	76	67	74
Somewhat concerned	19	17	24	15
Not concerned	8	7	8	10
Not sure	1	0	0	1

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1506	637	492	376
Airlines Consolidation Concern				
Very concerned	56	60	52	53
Somewhat concerned	31	30	31	31
Not concerned	12	9	15	13
Not sure	2	2	2	2

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1506	637	492	376
Telecommunications Consolidation Concern				
Very concerned	67	69	64	68
Somewhat concerned	24	22	26	26
Not concerned	8	8	9	5
Not sure	1	1	1	2

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1506	637	492	376
Food and Agriculture Consolidation Concern				
Very concerned	71	75	68	68
Somewhat concerned	20	16	24	23
Not concerned	7	8	7	6
Not sure	1	1	1	2

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1504	636	491	376
Washington Too Easy on Mergers				
Agree/Disagree				
Agree that Washington goes too easy on companies when they want to merge and doesn't care about the impact of the mergers on co...	72	77	67	69
Disagree that Washington goes too easy on companies when they want to merge and doesn't care about the impact of the mergers...	15	13	17	17
Not sure	13	11	16	15

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1506	637	492	376
Concentrated Corporate Power Affect Personally				
Agree/Disagree				
Strongly agree	66	70	62	64
Somewhat agree	22	19	27	21
Somewhat disagree	5	3	6	6
Strongly disagree	3	4	2	5
Not sure	3	3	3	4

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1503	634	492	376
Trump Aggressive Stance Toward Monopolies Importance				
Very important	75	77	72	75
Somewhat important	17	15	21	16
Not important	5	5	4	6
Not sure	3	4	3	3

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1506	637	492	376
Candidate Fight Corporate Power Factor Level				
Major factor	51	59	42	49
Moderate factor	32	27	38	33
Minor factor	11	8	15	10
Not a factor at all	5	5	5	5
Not sure	1	1	1	3

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1505	636	492	376
Monsanto-Bayer Control Most Seeds Concern				
Very serious concerns	69	74	64	67
Somewhat serious concerns	21	17	26	23
No concerns	8	7	8	9
Not sure	2	2	2	0

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1504	636	492	376
Monsanto-Bayer Control Food and Cotton Support/Oppose				
Strongly support	10	12	7	9
Somewhat support	8	5	11	11
Somewhat oppose	22	20	27	17
Strongly oppose	57	60	51	59
Not sure	3	3	3	3



Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1501	634	491	376
95 Percent Contain Monsanto-Bayer Gene Support/Oppose				
Strongly support	7	9	5	6
Somewhat support	8	4	11	12
Somewhat oppose	19	18	24	13
Strongly oppose	63	66	55	68
Not sure	3	3	5	2

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1506	637	492	376
Greatest Concern About Merger				
Decreased choice at the grocery store	7	9	9	2
Lower quality food products	13	12	13	14
More expensive food products	15	13	17	13
Scarcer supply of organic food	6	6	6	6
Increased chemical contamination of farmland	18	21	15	18
Increased chemical contamination of food	16	17	14	17
Harm to independent farmers and farming communities	12	8	15	14
Harm to the environment	6	8	3	7
Reduced innovation in agriculture	2	1	3	2
Not sure / Don't have any concerns about the merger	5	4	4	7

June 1-4, 2017

survey of 1,506 registered voters

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Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1500	634	491	375
Merger Job Loss Concern				
Very concerned	53	56	52	50
Somewhat concerned	29	28	29	29
Not too concerned	11	9	12	10
Not concerned at all	6	4	5	9
Not sure	2	3	1	2

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1504	637	491	376
Merger Harm Independent Farmers Concern				
Very concerned	71	73	70	69
Somewhat concerned	19	18	20	19
Not too concerned	5	5	6	4
Not concerned at all	4	3	3	7
Not sure	1	2	1	1

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1504	636	492	376
Merger Increased Chemical Contamination Concern				
Very concerned	69	76	61	67
Somewhat concerned	16	14	20	15
Not too concerned	8	5	11	8
Not concerned at all	6	4	6	9
Not sure	1	2	1	1

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1501	633	492	376
Merger Increase GMOs More/Less Likely				
More likely	10	11	11	7
Less likely	69	68	67	73
Doesn't make a difference	16	13	18	18
Not sure	5	7	5	2

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1502	634	492	376
Merger Decrease Food Choices More/Less Likely				
More likely	11	15	12	4
Less likely	72	72	67	79
Doesn't make a difference	12	9	17	13
Not sure	4	4	4	3

Break % Responses	Party			
	Base	Democrat	Republican	Independent
Base	1504	636	492	376
President Trump CEO Meeting Concern				
Very serious concerns	62	78	43	60
Somewhat serious concerns	17	9	26	16
No concerns	17	10	26	19
Not sure	4	3	6	5

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1506	151	1080	181	94
Vote Likelihood					
Very concerned	69	64	70	67	67
Somewhat concerned	21	16	22	21	22
Not concerned	5	16	4	5	4
Neutral	4	3	4	7	3
Not sure	1	-	0	-	4

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1506	151	1080	181	94
Mergers More/Fewer Jobs					
More jobs	6	15	5	4	5
Fewer jobs	83	77	85	81	78
No impact	7	3	6	11	7
Not sure	4	6	4	3	10

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1506	151	1080	181	94
Mergers More/Less Innovation					
More innovation	16	29	15	13	14
Less innovation	63	52	64	66	67
No impact	13	12	13	13	11
Not sure	8	7	8	7	8

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1506	151	1080	181	94
Mergers More/Less Consumer Choice					
More consumer choice	9	17	7	17	4
Less consumer choice	81	62	85	75	82
No impact	7	19	6	6	8
Not sure	3	3	3	2	6

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1506	151	1080	181	94
Mergers Higher/Lower Prices					
Higher prices	76	68	78	76	70
Lower prices	13	25	10	21	11
No impact	5	6	6	1	5
Not sure	6	1	6	2	14

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1505	151	1079	181	94
Mergers Better/Worse Customer Service					
Better customer service	9	17	8	16	7
Worse customer service	77	59	80	73	78
No impact	10	20	9	9	9
Not sure	4	4	3	3	6

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1502	151	1079	178	94
Banking Consolidation Concern					
Very concerned	73	67	73	75	74
Somewhat concerned	19	13	20	19	13
Not concerned	8	20	6	6	12
Not sure	1	-	1	-	1

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1506	151	1080	181	94
Airlines Consolidation Concern					
Very concerned	56	60	54	56	62
Somewhat concerned	31	22	32	31	26
Not concerned	12	17	12	10	8
Not sure	2	1	2	3	4

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1506	151	1080	181	94
Telecommunications Consolidation Concern					
Very concerned	67	61	68	65	73
Somewhat concerned	24	26	24	24	22
Not concerned	8	14	7	8	6
Not sure	1	-	1	3	-

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1506	151	1080	181	94
Food and Agriculture Consolidation Concern					
Very concerned	71	59	72	72	70
Somewhat concerned	20	21	21	16	21
Not concerned	7	18	5	10	6
Not sure	1	2	1	2	4

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1504	151	1078	181	94
Washington Too Easy on Mergers					
Agree/Disagree					
Agree that Washington goes too easy on com- panies when they want to merge and doesn't care about the impact of the mergers on co...	72	54	74	77	62
Disagree that Washin- gton goes too easy on companies when they want to merge and do- esn't care about the i- mpact of the mergers...	15	24	13	16	21
Not sure	13	22	13	7	17

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1506	151	1080	181	94
Concentrated Corporate Power Affect Personally					
Agree/Disagree					
Strongly agree	66	63	66	71	60
Somewhat agree	22	20	23	19	25
Somewhat disagree	5	4	6	1	2
Strongly disagree	3	12	1	6	8
Not sure	3	1	3	4	5

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1503	151	1077	181	94
Trump Aggressive Stance Toward Monopolies Importance					
Very important	75	71	76	76	68
Somewhat important	17	17	17	17	19
Not important	5	10	4	5	6
Not sure	3	2	3	2	6

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1506	151	1080	181	94
Candidate Fight Corporate Power Factor Level					
Major factor	51	63	48	59	53
Moderate factor	32	13	35	31	28
Minor factor	11	8	12	4	12
Not a factor at all	5	12	4	5	6
Not sure	1	4	1	1	1

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1505	151	1079	181	94
Monsanto-Bayer Control Most Seeds Concern					
Very serious concerns	69	66	70	68	67
Somewhat serious concerns	21	18	22	22	22
No concerns	8	15	7	8	8
Not sure	2	1	2	2	2

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1504	151	1078	181	94
Monsanto-Bayer Control Food and Cotton Support/Oppose					
Strongly support	10	20	7	15	11
Somewhat support	8	8	9	5	4
Somewhat oppose	22	27	22	19	19
Strongly oppose	57	40	59	58	58
Not sure	3	5	3	4	8

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1501	151	1075	181	94
95 Percent Contain Monsanto-Bayer Gene Support/Oppose					
Strongly support	7	14	5	12	13
Somewhat support	8	11	9	7	2
Somewhat oppose	19	13	20	14	24
Strongly oppose	63	52	65	65	55
Not sure	3	10	2	1	7

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1506	151	1080	181	94
Greatest Concern About Merger					
Decreased choice at the grocery store	7	14	7	5	4
Lower quality food products	13	19	11	21	8
More expensive food products	15	9	15	15	16
Scarcer supply of organic food	6	2	5	10	10
Increased chemical contamination of farmland	18	12	20	15	11
Increased chemical contamination of food	16	19	15	19	17
Harm to independent farmers and farming communities	12	9	13	8	15
Harm to the environment	6	4	7	3	5
Reduced innovation in agriculture	2	-	2	3	3
Not sure / Don't have any concerns about the merger	5	13	4	1	10

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1500	151	1076	181	92
Merger Job Loss Concern					
Very concerned	53	58	51	60	53
Somewhat concerned	29	26	30	25	27
Not too concerned	11	5	12	7	14
Not concerned at all	6	10	5	8	5
Not sure	2	1	3	-	-

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1504	151	1078	181	94
Merger Harm Independent Farmers Concern					
Very concerned	71	62	73	70	68
Somewhat concerned	19	20	18	20	19
Not too concerned	5	5	5	6	3
Not concerned at all	4	12	2	4	8
Not sure	1	1	2	-	2

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1504	151	1078	181	94
Merger Increased Chemical Contamination Concern					
Very concerned	69	72	68	76	63
Somewhat concerned	16	10	18	11	20
Not too concerned	8	6	8	5	8
Not concerned at all	6	9	5	8	9
Not sure	1	4	1	-	-

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1501	151	1075	181	94
Merger Increase GMOs More/Less Likely					
More likely	10	15	10	9	13
Less likely	69	56	71	74	62
Doesn't make a difference	16	19	16	8	21
Not sure	5	10	3	9	4

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1502	151	1076	181	94
Merger Decrease Food Choices More/Less Likely					
More likely	11	28	10	7	12
Less likely	72	52	75	78	62
Doesn't make a difference	12	15	12	10	20
Not sure	4	5	4	4	6

Break % Responses	Race				
	Base	Hispanic	White	African American	Other
Base	1504	151	1078	181	94
President Trump CEO Meeting Concern					
Very serious concerns	62	55	61	74	61
Somewhat serious concerns	17	8	19	12	15
No concerns	17	32	17	8	19
Not sure	4	4	4	6	5

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1506	351	728	427
Vote Likelihood					
Very concerned	69	58	72	70	
Somewhat concerned	21	22	21	21	
Not concerned	5	12	3	5	
Neutral	4	8	3	4	
Not sure	1	-	1	1	

Break % Responses	Age				
		Base	18 to 45	46 to 65	Older than 65
	Base	1506	351	728	427
Mergers More/Fewer Jobs					
More jobs	6	8	4	7	
Fewer jobs	83	81	87	79	
No impact	7	8	6	7	
Not sure	4	3	3	6	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1506	351	728	426
Mergers More/Less Innovation					
More innovation	16	23	12	18	
Less innovation	63	55	71	57	
No impact	13	17	11	13	
Not sure	8	5	7	12	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1506	351	728	426
Mergers More/Less Consumer Choice					
More consumer choice	9	11	7	9	
Less consumer choice	81	76	85	79	
No impact	7	11	6	7	
Not sure	3	2	2	6	

Break % Responses	Age				
		Base	18 to 45	46 to 65	Older than 65
	Base	1506	351	728	427
Mergers Higher/Lower Prices					
Higher prices	76	68	80	76	
Lower prices	13	22	11	9	
No impact	5	3	5	8	
Not sure	6	7	4	7	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older, than 65	
	Base	1505	351	728	426
Mergers Better/Worse Customer Service					
Better customer service	9	13	7	10	
Worse customer service	77	67	85	71	
No impact	10	18	5	12	
Not sure	4	2	2	8	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1502	351	724	427
Banking Consolidation Concern					
Very concerned	73	65	77	71	
Somewhat concerned	19	17	18	21	
Not concerned	8	17	4	6	
Not sure	1	1	-	2	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1506	351	728	426
Airlines Consolidation Concern					
Very concerned	56	42	62	57	
Somewhat concerned	31	37	28	30	
Not concerned	12	18	10	10	
Not sure	2	3	1	3	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1506	351	728	427
Telecommunications Consolidation Concern					
Very concerned	67	58	73	64	
Somewhat concerned	24	29	20	27	
Not concerned	8	12	5	8	
Not sure	1	1	1	2	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1506	351	728	427
Food and Agriculture Consolidation Concern					
Very concerned	71	62	76	69	
Somewhat concerned	20	20	20	22	
Not concerned	7	16	3	6	
Not sure	1	2	1	3	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1504	351	726	426
Washington Too Easy on Mergers Agree/Disagree					
Agree that Washington goes too easy on com- panies when they want to merge and doesn't care about the impact of the mergers on co...	72	62	77	70	
Disagree that Washin- gton goes too easy on companies when they want to merge and do- esn't care about the i- mpact of the mergers...	15	24	11	14	
Not sure	13	14	12	15	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1506	351	728	427
Concentrated Corporate Power Affect Personally Agree/Disagree					
Strongly agree	66	57	72	63	
Somewhat agree	22	24	20	26	
Somewhat disagree	5	5	4	5	
Strongly disagree	3	10	1	1	
Not sure	3	4	2	5	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1503	348	728	427
Trump Aggressive Stance Toward Monopolies Importance					
Very important	75	69	79	72	
Somewhat important	17	20	15	18	
Not important	5	9	3	4	
Not sure	3	2	2	6	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1506	351	728	427
Candidate Fight Corporate Power Factor Level					
Major factor	51	45	53	52	
Moderate factor	32	32	32	32	
Minor factor	11	9	11	11	
Not a factor at all	5	12	3	3	
Not sure	1	3	1	1	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older, than 65	
	Base	1505	351	728	426
Monsanto-Bayer Control Most Seeds Concern					
Very serious concerns	69	65	71	68	
Somewhat serious concerns	21	17	22	23	
No concerns	8	17	5	6	
Not sure	2	1	1	2	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1504	351	728	425
Monsanto-Bayer Control Food and Cotton Support/Oppose					
Strongly support	10	14	9	8	
Somewhat support	8	10	6	12	
Somewhat oppose	22	19	20	27	
Strongly oppose	57	53	62	51	
Not sure	3	5	3	2	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1501	349	727	425
95 Percent Contain Monsanto-Bayer Gene Support/Oppose					
Strongly support	7	10	6	5	
Somewhat support	8	13	6	9	
Somewhat oppose	19	14	17	25	
Strongly oppose	63	61	67	57	
Not sure	3	3	3	4	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1506	351	728	427
Greatest Concern About Merger					
Decreased choice at the grocery store	7		10	6	8
Lower quality food products	13		15	12	13
More expensive food products	15		15	14	15
Scarcer supply of organic food	6		7	5	5
Increased chemical contamination of farmland	18		11	19	23
Increased chemical contamination of food	16		14	18	14
Harm to independent farmers and farming communities	12		11	14	9
Harm to the environment	6		5	7	5
Reduced innovation in agriculture	2		1	2	2
Not sure / Don't have any concerns about the merger	5		10	2	5

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older, than 65	
	Base	1500	351	724	425
Merger Job Loss Concern					
Very concerned	53	47	57	53	
Somewhat concerned	29	26	30	29	
Not too concerned	11	11	10	11	
Not concerned at all	6	13	3	4	
Not sure	2	3	1	3	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1504	351	727	427
Merger Harm Independent Farmers Concern					
Very concerned	71	63	76	69	
Somewhat concerned	19	18	18	21	
Not too concerned	5	7	4	6	
Not concerned at all	4	11	1	2	
Not sure	1	2	1	2	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1504	351	728	425
Merger Increased Chemical Contamination Concern					
Very concerned	69	65	73	65	
Somewhat concerned	16	15	15	19	
Not too concerned	8	2	8	11	
Not concerned at all	6	13	3	4	
Not sure	1	4	0	1	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1501	348	728	425
Merger Increase GMOs More/Less Likely					
More likely	10	10	11	10	
Less likely	69	65	71	68	
Doesn't make a difference	16	21	14	15	
Not sure	5	4	4	7	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1502	348	728	426
Merger Decrease Food Choices More/Less Likely					
More likely	11	13	9	13	
Less likely	72	65	77	70	
Doesn't make a difference	12	19	10	12	
Not sure	4	4	3	5	

Break % Responses	Age				
	Base	18 to 45	46 to 65	Older than 65	
	Base	1504	351	726	427
President Trump CEO Meeting Concern					
Very serious concerns	62	52	65	65	
Somewhat serious concerns	17	14	17	19	
No concerns	17	28	15	13	
Not sure	4	7	4	3	

Break % Responses	Rural/Suburban/Small Town/Urban Area					
	Base	Rural area	Suburban area	Small town	Urban area	
	Base	1506	398	556	321	231
Vote Likelihood						
Very concerned	69	66	69	69	71	
Somewhat concerned	21	24	19	23	19	
Not concerned	5	5	7	4	5	
Neutral	4	5	5	3	3	
Not sure	1	0	0	1	1	

Break % Responses	Rural/Suburban/Small Town/Urban Area					
	Base	Rural area	Suburban area	Small town	Urban area	
	Base	1506	398	556	321	231
Mergers More/Fewer Jobs						
More jobs	6	8	6	5	5	
Fewer jobs	83	79	84	83	88	
No impact	7	7	7	8	4	
Not sure	4	6	3	4	3	

Break % Responses	Rural/Suburban/Small Town/Urban Area					
	Base	Rural area	Suburban area	Small town	Urban area	
	Base	1506	398	556	321	231
Mergers More/Less Innovation						
More innovation	16	19	16	15	13	
Less innovation	63	61	65	62	66	
No impact	13	13	11	14	14	
Not sure	8	7	9	9	7	

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1506	398	556	321	231
Mergers More/Less Consumer Choice					
More consumer choice	9	12	8	6	7
Less consumer choice	81	78	82	84	81
No impact	7	6	8	6	10
Not sure	3	4	2	5	2

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1506	398	556	321	231
Mergers Higher/Lower Prices					
Higher prices	76	76	75	74	81
Lower prices	13	12	14	14	12
No impact	5	4	6	6	3
Not sure	6	7	5	6	4

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1505	398	556	321	231
Mergers Better/Worse Customer Service					
Better customer service	9	11	12	5	8
Worse customer service	77	76	77	79	75
No impact	10	11	8	10	13
Not sure	4	3	3	5	4

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1502	394	556	321	231
Banking Consolidation Concern					
Very concerned	73	69	70	80	75
Somewhat concerned	19	22	21	16	13
Not concerned	8	8	9	3	12
Not sure	1	1	0	1	0

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1506	397	556	321	231
Airlines Consolidation Concern					
Very concerned	56	55	55	58	56
Somewhat concerned	31	30	31	31	29
Not concerned	12	13	13	9	12
Not sure	2	2	1	2	3

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1506	398	556	321	231
Telecommunications Consolidation Concern					
Very concerned	67	69	64	66	71
Somewhat concerned	24	24	27	26	15
Not concerned	8	6	8	6	11
Not sure	1	1	1	2	3

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1506	398	556	321	231
Food and Agriculture Consolidation Concern					
Very concerned	71	74	66	77	70
Somewhat concerned	20	20	23	16	19
Not concerned	7	4	10	4	10
Not sure	1	2	1	2	1

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1504	397	556	321	229
Washington Too Easy on Mergers Agree/Disagree					
Agree that Washington goes too easy on companies when they want to merge and doesn't care about the impact of the mergers on co...	72	70	71	77	70
Disagree that Washington goes too easy on companies when they want to merge and doesn't care about the impact of the mergers...	15	14	18	11	14
Not sure	13	17	11	12	15

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1506	398	556	321	231
Concentrated Corporate Power Affect Personally Agree/Disagree					
Strongly agree	66	66	63	69	70
Somewhat agree	22	24	23	22	19
Somewhat disagree	5	4	6	3	6
Strongly disagree	3	3	5	1	4
Not sure	3	3	4	5	1

Break % Responses	Rural/Suburban/Small Town/Urban Area					
	Base	Rural area	Suburban area	Small town	Urban area	
	Base	1503	398	553	321	231
Trump Aggressive Stance Toward Monopolies Importance						
Very important	75	75	75	75	75	73
Somewhat important	17	17	18	17	17	17
Not important	5	3	4	5	5	8
Not sure	3	5	3	3	3	2

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1506	398	556	321	231
Candidate Fight Corporate Power Factor Level					
Major factor	51	52	49	52	52
Moderate factor	32	34	32	32	29
Minor factor	11	9	11	12	10
Not a factor at all	5	3	7	2	9
Not sure	1	2	1	2	-

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1505	398	556	321	230
Monsanto-Bayer Control Most Seeds Concern					
Very serious concerns	69	73	67	68	69
Somewhat serious concerns	21	20	22	23	20
No concerns	8	7	9	6	9
Not sure	2	1	2	3	1

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1504	398	555	321	230
Monsanto-Bayer Control Food and Cotton Support/Oppose					
Strongly support	10	12	11	7	7
Somewhat support	8	8	9	10	5
Somewhat oppose	22	20	21	24	23
Strongly oppose	57	55	57	57	60
Not sure	3	4	3	3	4

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1501	396	554	321	231
95 Percent Contain Monsanto-Bayer Gene Support/Oppose					
Strongly support	7	8	9	4	5
Somewhat support	8	11	7	9	6
Somewhat oppose	19	19	17	21	20
Strongly oppose	63	60	64	63	65
Not sure	3	3	3	3	4

Break % Responses	Rural/Suburban/Small Town/Urban Area					
	Base	Rural area	Suburban area	Small town	Urban area	
	Base	1506	398	556	321	231
Greatest Concern About Merger						
Decreased choice at the grocery store	7		11	6	8	4
Lower quality food products	13		8	19	9	12
More expensive food products	15		17	12	16	13
Scarcer supply of organic food	6		6	5	6	7
Increased chemical contamination of farmland	18		18	15	24	18
Increased chemical contamination of food	16		17	18	14	14
Harm to independent farmers and farming communities	12		16	10	11	13
Harm to the environment	6		4	7	5	9
Reduced innovation in agriculture	2		1	3	1	1
Not sure / Don't have any concerns about the merger	5		3	5	4	8

Break % Responses	Rural/Suburban/Small Town/Urban Area					
		Base	Rural area	Suburban area	Small town	Urban area
	Base	1500	395	555	319	231
Merger Job Loss Concern						
Very concerned	53	56	50	57	51	
Somewhat concerned	29	25	30	28	34	
Not too concerned	11	12	11	9	9	
Not concerned at all	6	5	7	4	6	
Not sure	2	2	3	1	1	

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1504	397	555	321	231
Merger Harm Independent Farmers Concern					
Very concerned	71	74	66	75	71
Somewhat concerned	19	16	21	18	18
Not too concerned	5	5	7	3	4
Not concerned at all	4	3	4	2	6
Not sure	1	1	2	1	1

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1504	398	555	321	230
Merger Increased Chemical Contamination Concern					
Very concerned	69	68	70	70	65
Somewhat concerned	16	15	16	17	17
Not too concerned	8	9	7	7	7
Not concerned at all	6	7	6	5	7
Not sure	1	0	2	1	4

Break % Responses	Rural/Suburban/Small Town/Urban Area					
	Base	Rural area	Suburban area	Small town	Urban area	
	Base	1501	398	552	320	231
Merger Increase GMOs More/Less Likely						
More likely	10	12	10	11	8	
Less likely	69	70	69	70	64	
Doesn't make a difference	16	15	16	13	22	
Not sure	5	3	5	6	7	

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1502	398	553	321	231
Merger Decrease Food Choices More/Less Likely					
More likely	11	12	10	11	12
Less likely	72	70	71	77	74
Doesn't make a difference	12	14	16	7	11
Not sure	4	5	4	5	3

Break % Responses	Rural/Suburban/Small Town/Urban Area				
	Base	Rural area	Suburban area	Small town	Urban area
Base	1504	398	556	320	231
President Trump CEO Meeting Concern					
Very serious concerns	62	53	65	64	66
Somewhat serious concerns	17	20	15	18	13
No concerns	17	21	16	15	19
Not sure	4	6	4	4	1

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1505	433	365	326	382
Vote Likelihood					
Very concerned	69	70	72	70	63
Somewhat concerned	21	21	20	21	22
Not concerned	5	5	5	4	8
Neutral	4	4	3	4	7
Not sure	1	0	1	1	0

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1505	433	365	326	382
Mergers More/Fewer Jobs					
More jobs	6	7	6	4	7
Fewer jobs	83	81	86	87	79
No impact	7	8	4	5	9
Not sure	4	4	3	5	4

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1504	433	365	326	382
Mergers More/Less Innovation					
More innovation	16	15	18	13	19
Less innovation	63	64	64	66	59
No impact	13	14	11	12	13
Not sure	8	7	7	9	8

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1504	433	365	326	382
Mergers More/Less Consumer Choice					
More consumer choice	9	12	3	9	10
Less consumer choice	81	79	84	82	80
No impact	7	5	11	7	7
Not sure	3	5	2	2	3

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1505	433	365	326	382
Mergers Higher/Lower Prices					
Higher prices	76	80	71	79	73
Lower prices	13	11	16	10	15
No impact	5	4	7	4	5
Not sure	6	4	5	7	6

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1504	433	364	326	382
Mergers Better/Worse Customer Service					
Better customer service	9	10	6	7	15
Worse customer service	77	78	81	79	70
No impact	10	8	10	10	12
Not sure	4	4	4	3	3

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1501	433	364	326	379
Banking Consolidation Concern					
Very concerned	73	75	75	75	65
Somewhat concerned	19	18	20	15	22
Not concerned	8	5	4	10	13
Not sure	1	1	1	0	0

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1504	433	365	326	382
Airlines Consolidation Concern					
Very concerned	56	60	53	58	51
Somewhat concerned	31	28	33	29	32
Not concerned	12	9	11	12	15
Not sure	2	2	2	1	2

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1505	433	365	326	382
Telecommunications Consolidation Concern					
Very concerned	67	69	71	68	60
Somewhat concerned	24	24	21	24	26
Not concerned	8	5	6	8	13
Not sure	1	2	2	0	1

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1505	433	365	326	382
Food and Agriculture Consolidation Concern					
Very concerned	71	72	73	72	67
Somewhat concerned	20	21	22	19	20
Not concerned	7	5	5	8	11
Not sure	1	2	1	1	2

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1503	433	363	325	382
Washington Too Easy on Mergers					
Agree/Disagree					
Agree that Washington goes too easy on companies when they want to merge and doesn't care about the impact of the mergers on co...	72	73	76	75	63
Disagree that Washington goes too easy on companies when they want to merge and doesn't care about the impact of the mergers...	15	13	13	11	22
Not sure	13	14	11	14	15

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1505	433	365	326	382
Concentrated Corporate Power Affect Personally					
Agree/Disagree					
Strongly agree	66	69	65	69	61
Somewhat agree	22	22	27	18	22
Somewhat disagree	5	4	4	6	6
Strongly disagree	3	2	2	2	7
Not sure	3	3	2	5	4

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1502	433	365	326	379
Trump Aggressive Stance Toward Monopolies Importance					
Very important	75	79	75	76	70
Somewhat important	17	16	19	16	18
Not important	5	3	4	4	9
Not sure	3	3	3	4	3

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1505	433	365	326	382
Candidate Fight Corporate Power Factor Level					
Major factor	51	53	49	55	47
Moderate factor	32	32	36	28	31
Minor factor	11	12	11	9	10
Not a factor at all	5	2	2	6	10
Not sure	1	2	0	1	2

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1504	433	365	325	381
Monsanto-Bayer Control Most Seeds Concern					
Very serious concerns	69	71	67	73	66
Somewhat serious concerns	21	22	26	18	20
No concerns	8	6	6	8	12
Not sure	2	2	1	2	2

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1503	432	364	326	381
Monsanto-Bayer Control Food and Cotton Support/Oppose					
Strongly support	10	8	8	9	14
Somewhat support	8	9	10	7	8
Somewhat oppose	22	25	24	19	19
Strongly oppose	57	57	56	60	55
Not sure	3	2	2	5	5

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1500	433	363	325	379
95 Percent Contain Monsanto-Bayer Gene Support/Oppose					
Strongly support	7	6	7	4	11
Somewhat support	8	8	8	7	10
Somewhat oppose	19	22	20	18	14
Strongly oppose	63	62	62	66	62
Not sure	3	2	2	5	4

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1505	433	365	326	382
Greatest Concern About Merger					
Decreased choice at the grocery store	7	10	5	5	9
Lower quality food products	13	13	11	13	16
More expensive food products	15	18	13	15	12
Scarcer supply of organic food	6	8	4	6	5
Increased chemical contamination of farmland	18	15	22	19	19
Increased chemical contamination of food	16	18	14	14	17
Harm to independent farmers and farming communities	12	11	16	11	11
Harm to the environment	6	4	8	9	4
Reduced innovation in agriculture	2	2	3	2	1
Not sure / Don't have any concerns about the merger	5	1	4	7	8

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1499	431	363	325	379
Merger Job Loss Concern					
Very concerned	53	62	46	53	51
Somewhat concerned	29	26	38	24	27
Not too concerned	11	8	10	12	12
Not concerned at all	6	2	5	6	9
Not sure	2	1	2	4	1

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1503	433	365	325	382
Merger Harm Independent Farmers Concern					
Very concerned	71	73	73	73	65
Somewhat concerned	19	19	19	15	21
Not too concerned	5	7	4	3	6
Not concerned at all	4	1	3	6	6
Not sure	1	0	2	3	1

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1503	433	365	325	381
Merger Increased Chemical Contamination Concern					
Very concerned	69	71	65	66	71
Somewhat concerned	16	17	17	16	15
Not too concerned	8	8	11	7	5
Not concerned at all	6	3	6	8	7
Not sure	1	0	1	3	1

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1500	432	364	325	378
Merger Increase GMOs More/Less Likely					
More likely	10	10	9	10	13
Less likely	69	71	72	67	65
Doesn't make a difference	16	15	17	16	16
Not sure	5	5	2	7	5

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1501	433	364	326	378
Merger Decrease Food Choices More/Less Likely					
More likely	11	12	9	10	14
Less likely	72	77	75	74	63
Doesn't make a difference	12	9	13	10	18
Not sure	4	2	3	6	5

Break % Responses	Region				
	Base	South	Midwest	West	Northeast
Base	1503	431	365	326	382
President Trump CEO Meeting Concern					
Very serious concerns	62	61	64	63	59
Somewhat serious concerns	17	19	20	13	14
No concerns	17	15	15	19	21
Not sure	4	5	2	5	5

Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1506	326	1180
Vote Likelihood			
Very concerned	69	56	72
Somewhat concerned	21	29	19
Not concerned	5	6	5
Neutral	4	9	3
Not sure	1	1	1

Break % Responses	Children Under 18 Yes/No			
	Base	Yes	No	
	Base	1506	326	1180
Mergers More/Fewer Jobs				
More jobs	6	9	5	
Fewer jobs	83	81	84	
No impact	7	8	6	
Not sure	4	3	5	

Break % Responses	Children Under 18 Yes/No			
	Base	Yes	No	
	Base	1506	326	1179
Mergers More/Less Innovation				
More innovation	16	15	16	
Less innovation	63	60	64	
No impact	13	17	12	
Not sure	8	8	8	

Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1506	326	1179
Mergers More/Less Consumer Choice			
More consumer choice	9	9	9
Less consumer choice	81	84	80
No impact	7	4	8
Not sure	3	3	3

Break % Responses	Children Under 18 Yes/No			
	Base	Yes	No	
	Base	1506	326	1180
Mergers Higher/Lower Prices				
Higher prices	76	71	77	
Lower prices	13	19	12	
No impact	5	4	5	
Not sure	6	6	6	

Break % Responses	Children Under 18 Yes/No			
	Base	Yes	No	
	Base	1505	326	1179
Mergers Better/Worse Customer Service				
Better customer service	9	12	9	
Worse customer service	77	71	78	
No impact	10	13	9	
Not sure	4	3	4	

Break % Responses	Children Under 18 Yes/No			
	Base	Yes	No	
	Base	1502	323	1179
Banking Consolidation Concern				
Very concerned	73	66	74	
Somewhat concerned	19	21	18	
Not concerned	8	11	7	
Not sure	1	1	1	

Break % Responses	Children Under 18 Yes/No			
	Base	Yes	No	
	Base	1506	326	1180
Airlines Consolidation Concern				
Very concerned	56	47	58	
Somewhat concerned	31	36	29	
Not concerned	12	14	11	
Not sure	2	3	1	

Break % Responses	Children Under 18 Yes/No			
	Base	Yes	No	
	Base	1506	326	1180
Telecommunications Consolidation Concern				
Very concerned	67	64	68	
Somewhat concerned	24	26	24	
Not concerned	8	8	8	
Not sure	1	2	1	

Break % Responses	Children Under 18 Yes/No			
	Base	Yes	No	
	Base	1506	326	1180
Food and Agriculture Consolidation Concern				
Very concerned	71	63	73	
Somewhat concerned	20	27	18	
Not concerned	7	7	7	
Not sure	1	3	1	



Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1504	326	1177
Washington Too Easy on Mergers Agree/Disagree			
Agree that Washington goes too easy on com- panies when they want to merge and doesn't care about the impact of the mergers on co...	72	64	74
Disagree that Washin- gton goes too easy on companies when they want to merge and do- esn't care about the i- mpact of the mergers...	15	19	14
Not sure	13	17	12

Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1506	326	1180
Concentrated Corporate Power Affect Personally Agree/Disagree			
Strongly agree	66	58	68
Somewhat agree	22	29	21
Somewhat disagree	5	4	5
Strongly disagree	3	4	3
Not sure	3	5	3



Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1503	323	1180
Trump Aggressive Stance Toward Monopolies Importance			
Very important	75	73	75
Somewhat important	17	19	17
Not important	5	5	5
Not sure	3	3	3

Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1506	326	1180
Candidate Fight Corporate Power Factor Level			
Major factor	51	45	53
Moderate factor	32	37	31
Minor factor	11	9	11
Not a factor at all	5	6	5
Not sure	1	3	1

Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1505	326	1179
Monsanto-Bayer Control Most Seeds Concern			
Very serious concerns	69	65	70
Somewhat serious concerns	21	23	21
No concerns	8	10	7
Not sure	2	1	2

Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1504	326	1178
Monsanto-Bayer Control Food and Cotton Support/Oppose			
Strongly support	10	12	9
Somewhat support	8	8	9
Somewhat oppose	22	23	21
Strongly oppose	57	52	58
Not sure	3	6	3

Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1501	324	1177
95 Percent Contain Monsanto-Bayer Gene Support/Oppose			
Strongly support	7	10	6
Somewhat support	8	11	7
Somewhat oppose	19	18	19
Strongly oppose	63	57	64
Not sure	3	3	3

Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1506	326	1180
Greatest Concern About Merger			
Decreased choice at the grocery store	7	11	6
Lower quality food products	13	14	13
More expensive food products	15	15	15
Scarcer supply of organic food	6	6	6
Increased chemical contamination of farmland	18	16	19
Increased chemical contamination of food	16	18	15
Harm to independent farmers and farming communities	12	9	13
Harm to the environment	6	4	7
Reduced innovation in agriculture	2	2	2
Not sure / Don't have any concerns about the merger	5	5	5

Break % Responses	Children Under 18 Yes/No			
	Base	Yes	No	
	Base	1500	324	1176
Merger Job Loss Concern				
Very concerned	53	51	54	
Somewhat concerned	29	30	28	
Not too concerned	11	11	10	
Not concerned at all	6	6	5	
Not sure	2	2	2	

Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1504	326	1178
Merger Harm Independent Farmers Concern			
Very concerned	71	67	72
Somewhat concerned	19	22	18
Not too concerned	5	3	6
Not concerned at all	4	7	3
Not sure	1	1	2

Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1504	326	1178
Merger Increased Chemical Contamination Concern			
Very concerned	69	69	69
Somewhat concerned	16	20	15
Not too concerned	8	4	9
Not concerned at all	6	5	6
Not sure	1	2	1

Break % Responses	Children Under 18 Yes/No			
	Base	Yes	No	
	Base	1501	326	1175
Merger Increase GMOs More/Less Likely				
More likely	10	14	9	
Less likely	69	69	69	
Doesn't make a difference	16	15	16	
Not sure	5	3	5	

Break % Responses	Children Under 18 Yes/No			
	Base	Yes	No	
	Base	1502	326	1176
Merger Decrease Food Choices More/Less Likely				
	More likely	11	11	11
	Less likely	72	72	72
	Doesn't make a difference	12	12	13
	Not sure	4	4	4

Break % Responses	Children Under 18 Yes/No		
	Base	Yes	No
Base	1504	326	1178
President Trump CEO Meeting Concern			
Very serious concerns	62	55	64
Somewhat serious concerns	17	17	17
No concerns	17	22	16
Not sure	4	7	3

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1506	701	503	133	50	119
Vote Likelihood						
Very concerned	69	71	65	67	73	68
Somewhat concerned	21	21	24	11	22	22
Not concerned	5	4	5	14	2	6
Neutral	4	3	6	8	4	3
Not sure	1	1	0	-	-	1

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1506	701	503	133	50	119
Mergers More/Fewer Jobs						
More jobs	6	7	4	10	3	4
Fewer jobs	83	82	88	76	88	75
No impact	7	6	6	11	9	7
Not sure	4	5	2	3	1	15

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1506	701	503	133	50	119
Mergers More/Less Innovation						
More innovation	16	14	16	24	27	18
Less innovation	63	67	62	58	50	58
No impact	13	10	15	15	22	14
Not sure	8	9	8	4	1	10

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1506	701	503	133	50	119
Mergers More/Less Consumer Choice						
More consumer choice	9	8	6	18	6	14
Less consumer choice	81	81	85	78	83	71
No impact	7	7	8	3	11	11
Not sure	3	4	1	1	-	4

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1506	701	503	133	50	119
Mergers Higher/Lower Prices						
Higher prices	76	78	77	71	69	67
Lower prices	13	12	11	21	24	14
No impact	5	4	6	5	7	6
Not sure	6	5	6	2	-	13

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1505	701	503	133	50	119
Mergers Better/Worse Customer Service						
Better customer service	9	10	6	21	8	7
Worse customer service	77	75	81	69	81	78
No impact	10	11	11	6	11	7
Not sure	4	5	2	3	-	8

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1502	698	503	133	50	119
Banking Consolidation Concern						
Very concerned	73	74	73	67	73	70
Somewhat concerned	19	18	20	20	10	22
Not concerned	8	7	7	13	17	7
Not sure	1	1	-	1	-	1

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1506	701	503	133	50	119
Airlines Consolidation Concern						
Very concerned	56	55	56	58	48	59
Somewhat concerned	31	32	31	25	30	30
Not concerned	12	11	12	16	22	7
Not sure	2	3	1	1	-	4

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1506	701	503	133	50	119
Telecommunications Consolidation Concern						
Very concerned	67	67	69	62	70	59
Somewhat concerned	24	22	24	26	22	35
Not concerned	8	8	7	12	4	6
Not sure	1	2	0	1	3	0

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1506	701	503	133	50	119
Food and Agriculture Consolidation Concern						
Very concerned	71	75	68	64	63	72
Somewhat concerned	20	17	25	16	31	21
Not concerned	7	6	6	19	6	5
Not sure	1	2	1	1	-	2

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1504	701	501	133	50	119
Washington Too Easy on Mergers Agree/Disagree						
Agree that Washington goes too easy on com- panies when they want to merge and doesn't care about the impact of the mergers on co...	72	75	72	67	65	60
Disagree that Washin- gton goes too easy on companies when they want to merge and do- esn't care about the i- mpact of the mergers...	15	13	13	25	31	18
Not sure	13	13	15	8	4	22

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1506	701	503	133	50	119
Concentrated Corporate Power Affect Personally Agree/Disagree						
Strongly agree	66	70	63	60	68	61
Somewhat agree	22	20	26	18	21	27
Somewhat disagree	5	4	5	8	10	7
Strongly disagree	3	2	4	12	1	2
Not sure	3	4	3	2	-	3

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1503	701	503	131	50	119
Trump Aggressive Stance Toward Monopolies Importance						
Very important	75	74	77	69	82	73
Somewhat important	17	16	18	20	11	20
Not important	5	5	3	10	4	5
Not sure	3	5	1	1	3	2

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1506	701	503	133	50	119
Candidate Fight Corporate Power Factor Level						
Major factor	51	55	49	46	54	44
Moderate factor	32	31	34	24	36	38
Minor factor	11	10	11	13	8	10
Not a factor at all	5	3	4	17	3	6
Not sure	1	2	1	-	-	1

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1505	701	503	133	50	119
Monsanto-Bayer Control Most Seeds Concern						
Very serious concerns	69	71	68	62	70	71
Somewhat serious concerns	21	20	24	17	26	19
No concerns	8	7	6	20	4	7
Not sure	2	2	1	1	1	2

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1504	700	503	133	50	118
Monsanto-Bayer Control Food and Cotton Support/Oppose						
Strongly support	10	8	9	19	17	8
Somewhat support	8	8	8	11	11	9
Somewhat oppose	22	20	25	13	24	28
Strongly oppose	57	59	57	56	44	50
Not sure	3	4	2	0	4	5

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1501	701	500	133	50	118
95 Percent Contain Monsanto-Bayer Gene						
Support/Oppose						
Strongly support	7	5	6	19	6	7
Somewhat support	8	9	6	9	21	7
Somewhat oppose	19	19	20	12	23	20
Strongly oppose	63	64	64	59	50	60
Not sure	3	3	4	1	-	6

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1506	701	503	133	50	119
Greatest Concern About Merger						
Decreased choice at the grocery store	7	9	7	7	9	2
Lower quality food products	13	12	15	15	12	9
More expensive food products	15	16	12	11	20	18
Scarcer supply of organic food	6	7	4	5	15	4
Increased chemical contamination of farmland	18	19	17	17	27	17
Increased chemical contamination of food	16	13	21	16	8	19
Harm to independent farmers and farming communities	12	12	11	14	4	14
Harm to the environment	6	6	5	6	6	8
Reduced innovation in agriculture	2	2	3	1	-	1
Not sure / Don't have any concerns about the merger	5	4	4	8	-	8

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1500	699	499	133	50	119
Merger Job Loss Concern						
Very concerned	53	57	53	45	34	53
Somewhat concerned	29	28	30	26	40	26
Not too concerned	11	10	12	9	9	11
Not concerned at all	6	3	3	19	17	8
Not sure	2	2	2	1	-	3

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1504	700	502	133	50	119
Merger Harm Independent Farmers Concern						
Very concerned	71	76	69	60	52	67
Somewhat concerned	19	16	21	16	34	24
Not too concerned	5	4	6	13	2	5
Not concerned at all	4	2	3	11	11	4
Not sure	1	2	1	1	1	0

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1504	700	502	133	50	119
Merger Increased Chemical Contamination Concern						
Very concerned	69	72	69	60	48	65
Somewhat concerned	16	16	17	16	29	11
Not too concerned	8	5	9	9	8	16
Not concerned at all	6	5	4	15	15	7
Not sure	1	1	2	-	-	1

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1501	700	499	133	50	119
Merger Increase GMOs More/Less Likely						
More likely	10	11	11	7	3	11
Less likely	69	71	67	63	80	66
Doesn't make a difference	16	12	18	30	16	16
Not sure	5	7	3	1	1	7

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1502	701	499	133	50	119
Merger Decrease Food Choices More/Less Likely						
More likely	11	13	10	8	6	11
Less likely	72	72	74	67	80	68
Doesn't make a difference	12	10	13	22	13	13
Not sure	4	4	3	3	-	8

Break % Responses	Income					
	Base	Less than \$75,000	Between \$75,000 and \$150,000	Between \$150,000 and \$225,000	More than \$225,000	Don't care to say
Base	1504	701	503	132	50	119
President Trump CEO Meeting Concern						
Very serious concerns	62	63	65	56	53	50
Somewhat serious concerns	17	17	15	10	25	21
No concerns	17	16	16	30	11	22
Not sure	4	4	4	3	11	6