## Creators and Innovators Support H.R. 1695, "The Register of Copyrights Selection and Accountability Act of 2017"

## Dear Members of Congress

We write to express support for H.R. 1695, *The Register of Copyrights Selection and Accountability Act of 2017* (RCSAA), and ask you to vote in support of the bill and to urge House leadership to schedule the bill to be voted on the floor.

The undersigned groups recognize the tremendous value that copyright provides to the U.S. economy and culture. They include creators and innovators, as well as the organizations, unions, guilds, and companies that employ, support, and represent them.

H.R. 1695 Recognizes the Importance of Copyright to the U.S. Economy, Jobs and Culture: Copyright is critical to the U.S., with core copyright industries contributing over \$1.2 trillion to the U.S. GDP and employing more than 5.5 million U.S. workers. The Copyright Office, headed by the Register of the Copyrights, plays a central role in helping Congress develop copyright policy. Making the Register of Copyrights a presidential appointee subject to the advice and consent of the Senate reflects the growing importance of copyright to our economy and culture, and treats the head of the Office like other officials with oversight over similarly significant industries.

**H.R. 1695 Restores Congress' Power to Obtain Expert, Neutral Copyright Advice**: The Register of Copyrights is Congress' statutorily designated copyright expert. The Register is unilaterally selected by the Librarian of Congress. The Library has a mission of national importance, but it is different than and sometimes in conflict with the role of the Copyright Office as Congress' advisor and steward of the creative economy. H.R. 1695 finally gives Congress a formal role in selecting its advisor through the confirmation process. This will ensure Congress receives the expert advice it needs to discharge its responsibility under Article I, Section 8, Clause 8 of the Constitution to promote knowledge and culture through copyright policy.

**H.R. 1695** Establishes a More Balanced, Neutral and Transparent Process for Selecting the Register: Making the Register a presidential appointee subject to Senate confirmation ensures a more balanced and neutral selection process compared to the status quo, in which the Register is appointed solely at the discretion of the Librarian of Congress—a process that does not require any direct input from the Administration or Congress. The confirmation process not only improves the opportunity to vet candidates and increases accountability to Congress, but also gives all Americans a voice in the selection of the Register through their elected representatives.

**H.R. 1695** is an Essential Step in Modernizing an Antiquated Copyright Office: Changing the Register to a presidential appointee with the advice and consent of the Senate is a necessary first step to modernizing the Copyright Office. It will help ensure that the Register of Copyrights has the voice and resources needed to implement policy, manage its operations, and organize its information technology in a way that brings the Copyright Office into the 21<sup>st</sup> century. To date, its efforts to do so have been frustrated by the competing needs and direction of the Library.

**H.R. 1695** Enjoys Widespread Bipartisan, Bicameral and Stakeholder Support: The bill enjoys overwhelming support due to its modest approach. It passed through the Judiciary Committee by a decisive 27-1 vote and is supported by a wide range of groups.

The Time to Move H.R. 1695 is Now: A few who are interested in weakening copyright policy are trying to polarize debate with partisanship, personal aspersions, and *ad hominem* attacks. This bill is not about any one President, any one Librarian, or any one Register. It is the product of four years of bipartisan, bicameral discussion. It reflects the consensus view of policymakers that presidential appointment and Senate confirmation puts the Copyright Office on a better footing to meet its statutory duties and serve the American people for generations to come.

For the reasons above, we urge you to vote in favor of H.R. 1695.

21<sup>st</sup> Century Fox

Administrators of Gospel Music

Adobe Systems, Inc.

American Association of Independent Music

American Chemical Society American Photographic Artists

American Society of Media Photographers

**Artist Rights Society** 

Association of American Publishers

Association of Independent Music Publishers

The Association of Magazine Media

The Authors Guild Broadcast Music, Inc.

Christian Music Trade Association Church Music Publishers Association

Copyright Alliance

Copyright Clearance Center

CreativeFuture

Digital Media Licensing Association

Directors Guild of America Future of Music Coalition

**Getty Images** 

Global Music Rights Gospel Music Association Graphic Artists Guild

Independent Film & Television Alliance Motion Picture Association of America Nashville Songwriters Association International

National Association of Broadcasters National Music Publishers Association National Press Photographers Association

NBCUniversal News Corp

News Media Alliance

North American Nature Photography Association

Oracle Pearson

**PLUS Coalition** 

Professional Photographers of America

The Recording Academy

Recording Industry Association of America

**RELX Group** 

Screen Actors Guild and the American Federation

of Television and Radio Artists

**SESAC** 

Software & Information Industry Association

Sony Music Entertainment

SoundExchange

Universal Music Group

Viacom Inc.

The Walt Disney Company

Warner Bros.

Warner Music Group