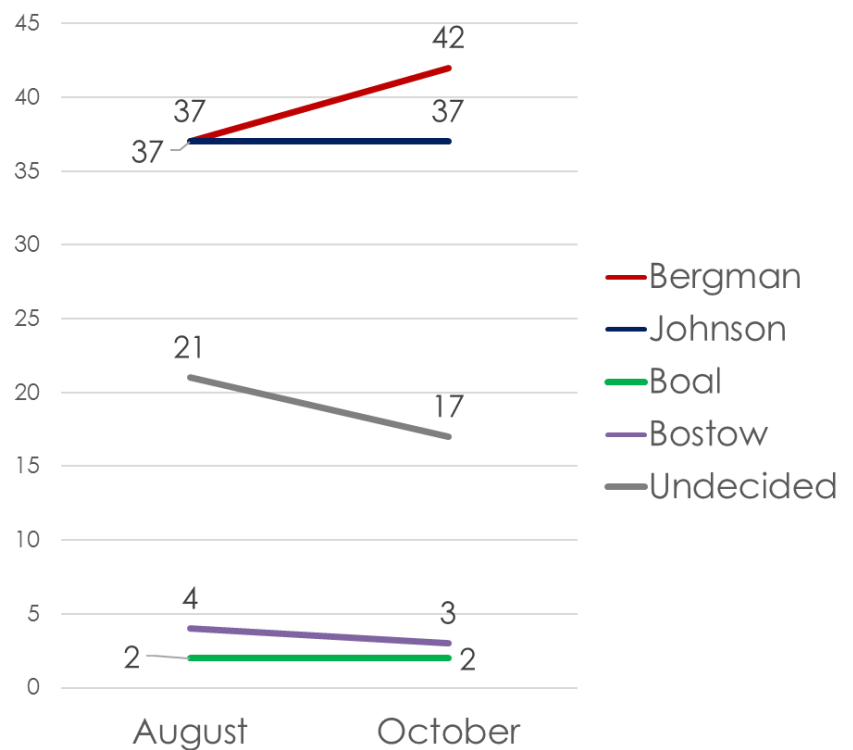# Harper Polling

TO: Bergman for Congress
FROM: Brock McCleary
Date: October 11, 2016
RE: Key Poll Findings—Michigan Congressional District 1, General Election

In Michigan's 1st Congressional District, Republican Jack Bergman has emerged as the leader in a race that was tied in August.

Jack Bergman now has a 5% lead over Democrat Lon Johnson in the race for Congress, earning some separation from Johnson after the race was tied in our August survey.

Jack Bergman receives stronger party support (Republicans: 82% Bergman) than Johnson (Democrats: 73% Johnson) and posts a lead among Independents (37-33%). **_He holds a strong lead among "somewhat conservative" voters (60-23%) and pulls into a tie with Johnson among "moderate" voters (36-36%), after trailing in August._** The data suggests that Johnson's attack ads against Bergman may be backfiring with key segments of the electorate.

Jack Bergman also leads Johnson among voters who say they are "very enthusiastic" about voting in November (45-38%).