

Donnelly #1

AMENDMENT NO. _____ Calendar No. _____

Purpose: In the nature of a substitute.

IN THE SENATE OF THE UNITED STATES—114th Cong., 2d Sess.

S. _____

To amend the Agricultural Marketing Act of 1946 to require the Secretary of Agriculture to establish a national voluntary labeling standard for bioengineered foods, and for other purposes.

Referred to the Committee on _____ and ordered to be printed

Ordered to lie on the table and to be printed

AMENDMENT IN THE NATURE OF A SUBSTITUTE intended to be proposed by Mr. DONNELLY

Viz:

1 Strike all after the enacting clause and insert the following:
2

3 **SECTION 1. NATIONAL VOLUNTARY BIOENGINEERED FOOD**
4 **LABELING STANDARD.**

5 The Agricultural Marketing Act of 1946 (7 U.S.C.
6 1621 et seq.) is amended by adding at the end the following:
7

1 **“Subtitle E—National Voluntary**
2 **Bioengineered Food Labeling**
3 **Standard**

4 **“SEC. 291. DEFINITIONS.**

5 “In this subtitle:

6 “(1) **FOOD.**—The term ‘food’ has the meaning
7 given the term in section 201 of the Federal Food,
8 Drug, and Cosmetic Act (21 U.S.C. 321).

9 “(2) **SECRETARY.**—The term ‘Secretary’ means
10 the Secretary of Agriculture.

11 **“SEC. 292. APPLICABILITY.**

12 “This subtitle shall apply to any claim in the labeling
13 of food that indicates, directly or indirectly, that the food
14 is a bioengineered food or bioengineering was used in the
15 development or production of the food, including a claim
16 that a food is or contains an ingredient that was developed
17 or produced using bioengineering.

18 **“SEC. 293. ESTABLISHMENT OF NATIONAL VOLUNTARY BIO-**
19 **ENGINEERED FOOD LABELING STANDARD.**

20 “(a) **ESTABLISHMENT OF STANDARD.**—Not later
21 than 1 year after the date of enactment of this subtitle,
22 the Secretary shall—

23 “(1) establish a national voluntary bioengi-
24 neered food labeling standard with respect to—

25 “(A) any bioengineered food; and

1 “(B) any food that may be bioengineered
2 or may have been produced or developed using
3 bioengineering; and

4 “(2) establish such requirements and proce-
5 dures as the Secretary determines necessary to carry
6 out the standard.

7 “(b) REGULATIONS.—

8 “(1) IN GENERAL.—A food may be labeled as
9 bioengineered only in accordance with regulations
10 promulgated by the Secretary in accordance with
11 this subtitle.

12 “(2) REQUIREMENTS.—A regulation promul-
13 gated by the Secretary in carrying out this subtitle
14 shall—

15 “(A) prohibit any express or implied claim
16 that a food is or is not safer or of higher qual-
17 ity solely based on whether the food is or is
18 not—

19 “(i) bioengineered; or

20 “(ii) produced or developed with the
21 use of bioengineering;

22 “(B) determine the amounts of a bioengi-
23 neered substance that may be present in food,
24 as appropriate, in order for the food to be la-
25 beled as a bioengineered food;

1 “(1) IN GENERAL.—Not later than 1 year after
2 the date on which the Secretary promulgates regula-
3 tions under section 293 and annually thereafter, the
4 Secretary and the Secretary of Health and Human
5 Services shall—

6 “(A) submit to Congress a report on—

7 “(i) the availability of information re-
8 garding whether food is or is not bioengi-
9 neered or whether bioengineering was or
10 was not used in the development or pro-
11 duction of the food; and

12 “(ii) consumer awareness of how to
13 access the information described in sub-
14 paragraph (A); and

15 “(B) make the report publicly available.

16 “(2) AVAILABILITY OF INFORMATION STAND-
17 ARD.—In carrying out the report under paragraph
18 (1), the Secretary and the Secretary of Health and
19 Human Services shall consider only marks and la-
20 bels that meet the requirements under section
21 293(b)(2)(C) to meet the standard of availability of
22 information referred to in paragraph (1)(A)(i).

23 “(b) SURVEY.—The Secretary shall—

24 “(1) conduct a survey of consumers to deter-
25 mine—

1 “(A) the availability of information regard-
2 ing whether food is or is not bioengineered or
3 whether bioengineering was or was not used in
4 the development or production of food; and

5 “(B) the awareness of consumers on how
6 to access the information described in subpara-
7 graph (A); and

8 “(2) make the survey publicly available.

9 “(c) IMPROVING CONSUMER AWARENESS.—

10 “(1) IN GENERAL.—Not later than 1 year after
11 the date on which the Secretary promulgates regula-
12 tions under section 293, the Secretary shall make a
13 determination as to whether consumers have suffi-
14 cient awareness of how to access the available infor-
15 mation regarding whether a food is or is not bioengi-
16 neered or whether bioengineering was or was not
17 used in the development or production of the food.

18 “(2) RECOMMENDATIONS.—If the Secretary de-
19 termines that an insufficient percentage of con-
20 sumers have awareness of how to access the infor-
21 mation described in paragraph (1), the Secretary
22 shall issue recommendations for improving consumer
23 awareness.

24 “(3) ENSURING CONSUMER AWARENESS.—To
25 the maximum extent practicable, the Secretary shall

1 ensure that a sufficient percentage of consumers
2 have awareness of how to access the information de-
3 scribed in paragraph (1).

4 “(d) IMPROVING ACCESS TO INFORMATION.—

5 “(1) IN GENERAL.—Not later than 1 year after
6 the date on which the Secretary promulgates regula-
7 tions under section 293, the Secretary shall make a
8 determination as to whether at least 65 percent of
9 relevant products provide information regarding
10 whether a food is or is not bioengineered or whether
11 bioengineering was or was not used in the develop-
12 ment or production of the food.

13 “(2) RECOMMENDATIONS.—If the Secretary de-
14 termines that less than 65 percent of relevant prod-
15 ucts provide information as described in paragraph
16 (1), the Secretary shall issue recommendations for
17 improving access to that information.

18 **“SEC. 294A. NATIONAL MANDATORY BIOENGINEERED FOOD**
19 **LABELING STANDARD.**

20 “(a) REQUIREMENT FOR ESTABLISHMENT OF MAN-
21 DATORY ELECTRONIC STANDARD.—The mandatory
22 standard under subsection (b) shall be established only if,
23 by the date that is 3 years after the date on which the
24 Secretary promulgates regulations under section 293, less
25 than 85 percent of relevant products provide information

1 to consumers in accordance with the voluntary standard
2 under section 293.

3 “(b) ESTABLISHMENT OF MANDATORY ELECTRONIC
4 STANDARD.—

5 “(1) IN GENERAL.—If the Secretary determines
6 that the standard under subsection (a) has been
7 met, the Secretary shall—

8 “(A) establish a national mandatory elec-
9 tronic bioengineered food labeling standard with
10 respect to—

11 “(i) labeled bioengineered food; and

12 “(ii) labeled food that may be bioengi-
13 neered or may have been produced or de-
14 veloped using bioengineering; and

15 “(B) establish such requirements and pro-
16 cedures as the Secretary determines necessary
17 to carry out the standard.

18 “(2) APPLICATION.—The mandatory standard
19 under this subsection shall not apply to food served
20 in a restaurant or similar establishment.

21 “(c) REGULATIONS.—

22 “(1) IN GENERAL.—If the Secretary establishes
23 a mandatory standard under subsection (b), a food
24 may be labeled as bioengineered only in accordance

1 with regulations promulgated by the Secretary in ac-
2 cordance with this section.

3 “(2) REQUIREMENTS.—A regulation promul-
4 gated by the Secretary in carrying out this section—

5 “(A) may permit different methods of dis-
6 closure, including electronic scannable links,
7 phone numbers, or website information; and

8 “(B) shall require an explicit direction or
9 disclosure to consumers that clearly indicates
10 that more information regarding whether a food
11 is or is not bioengineered or whether bio-
12 engineering was or was not used in the develop-
13 ment or production of the food is available.

14 “(3) PUBLIC COMMENT.—In establishing the
15 mandatory standard under subsection (b) and regu-
16 lations to carry out the mandatory standard, the
17 Secretary shall—

18 “(A) provide an opportunity for public
19 comment; and

20 “(B) consider any public comments and
21 other relevant factors.

22 “(d) ENFORCEMENT.—

23 “(1) WARNING.—If the Secretary determines
24 that a person subject to this subtitle is in violation
25 of this section, the Secretary shall—

1 “(A) provide to the person a written notice
2 of the determination of the Secretary; and

3 “(B) provide a 30-day period, beginning on
4 the date on which the person receives the notice
5 under paragraph (A), during which the person
6 may take steps to comply with this section.

7 “(2) NOTICE AND HEARING.—A person who re-
8 ceives a warning under paragraph (1) shall be pro-
9 vided notice of and opportunity for a hearing before
10 the Secretary regarding the violation described in
11 paragraph (1).

12 “(3) FINES.—After the 30-day period described
13 in paragraph (1)(B) and the notice of and oppor-
14 tunity for a hearing under paragraph (2), the Sec-
15 retary may fine the person in an amount of not
16 more than \$1,000 for each violation, if the Secretary
17 determines that the person—

18 “(A) has not made a good faith effort to
19 comply with this section, and;

20 “(B) continues to willfully violate this sec-
21 tion with respect to the violation about which
22 the person received notification under para-
23 graph (1)(A).

24 “(e) STATE FOOD LABELING STANDARDS.—If the
25 Secretary establishes a mandatory standard under sub-

1 section (b), notwithstanding section 295, no State or polit-
2 ical subdivision of a State may directly or indirectly estab-
3 lish under any authority or continue in effect as to any
4 food in interstate commerce any requirement for a food
5 that is the subject of the bioengineered food labeling
6 standard under this section that is not identical to that
7 mandatory standard.

8 **“SEC. 294B. MANDATORY ON-PACKAGE LABELING.**

9 “(a) IN GENERAL.—Notwithstanding sections 293,
10 294, and 294A and consistent with existing authority, the
11 Secretary or the Administrator of the Food and Drug Ad-
12 ministration (referred to in this section as the ‘Adminis-
13 trator’), as appropriate, may require on-package labeling
14 regarding whether a food is or is not bioengineered or
15 whether bioengineering was or was not used in the devel-
16 opment or production of the food if—

17 “(1) the Secretary or the Administrator deter-
18 mines that mandatory on-package labeling is sci-
19 entifically warranted for health and safety; or

20 “(2) the Secretary or the Administrator deter-
21 mines that there is a material different between con-
22 ventional breeding and bioengineering.

23 “(b) RECOMMENDATION.—Beginning 4 years after
24 the date on which the Secretary promulgates regulations
25 under section 293, if less than 85 percent of relevant prod-

