

Message

From: Graham, Amy [graham.amy@epa.gov]
Sent: 5/9/2017 8:53:49 PM
To: Bowman, Liz [Bowman.Liz@epa.gov]; Wilcox, Jahan [wilcox.jahan@epa.gov]; Ferguson, Lincoln [ferguson.lincoln@epa.gov]
Subject: RE: DRAFT: Item 3 For The Paris Plan

He and I discussed – he is working on a social media search and potential columnists to pitch.

From: Bowman, Liz
Sent: Tuesday, May 9, 2017 4:51 PM
To: Wilcox, Jahan <wilcox.jahan@epa.gov>; Ferguson, Lincoln <ferguson.lincoln@epa.gov>; Graham, Amy <graham.amy@epa.gov>
Subject: RE: DRAFT: Item 3 For The Paris Plan

The only thing I would delete is the first sentence about the cancelling the meeting – I just don't know if it's necessary. We also need to bring Konkus into this somehow....I think he could be helpful, especially in social media, etc. We can get some influencers to tweet stuff about getting out of Paris and/or retweeting things.

From: Wilcox, Jahan
Sent: Tuesday, May 9, 2017 4:27 PM
To: Bowman, Liz <Bowman.Liz@epa.gov>; Ferguson, Lincoln <ferguson.lincoln@epa.gov>; Graham, Amy <graham.amy@epa.gov>
Subject: DRAFT: Item 3 For The Paris Plan

Attached and below is a draft pitch for conservatives that we will use for item 3 of our plan.

DRAFT PITCH
Topic: Nobody Is Working Harder To Kill Paris Than Pruitt

Off-the-record, yesterday for the second time President Trump cancelled a meeting with cabinet officials regarding the Paris Agreement.

As a reminder, last year President Trump said he would “cancel” the Paris climate agreement. Since that time there has been internal discussion on this matter and EPA Administrator Scott Pruitt has been leading the charge to get us out of the agreement.

On April 14, 2017 Pruitt was the first cabinet official to say we should exit Paris. Then a few weeks later he followed that up by saying the agreement is a bad business deal for this country.

Additionally, in my opinion, the people who want to stay in Paris will never support President Trump. So the decision to stay in Paris would only appease those who will never be helpful, while angering the conservative base.

With President Trump set to make a decision later this month, curious if you'd be interested in writing that nobody is working harder to get out of the Paris Agreement, then Scott Pruitt.

RESEARCH BULLETS ...

Trump Promised Conservatives That He Would Cancel The Paris Agreement ...

Donald Trump promised if he was elected he would cancel the Paris Agreement. “He railed against ‘draconian climate rules’ and said he would ‘cancel’ the Paris climate agreement and withdraw any funding for United Nations programs related to global warming.” ([MSNBC](#), 05/26/16)

Scott Pruitt Is Leading The Charge To Leave Paris And Was the First Cabinet Official To Say We Should Exit From The Paris ...

EPA Administrator Scott Pruitt was the first cabinet official to explicitly say that we should exit from the Paris Agreement. “President Trump’s top environment official called for an “exit” from the historic Paris agreement Thursday, the first time such a high-ranking administration official has so explicitly disavowed the agreement endorsed by nearly 200 countries to fight climate change.” ([The Washington Post](#), 04/14/17)

Pruitt’s fierce opposition increases the likelihood that President Trump pulls out of the Paris agreement. “Pruitt’s comments increase the likelihood the U.S. will pull out of the agreement, which requires governments to present national plans to reduce emissions to limit global temperature rise, as well as regularly report on their progress.” ([Breitbart](#), 04/14/17)

Pruitt has called the Paris Agreement a bad deal for the United States. “Environmental Protection Agency Administrator Scott Pruitt said on ‘The First 100 Days; tonight the United States should exit the Paris climate agreement because it’s a “bad business deal” for America.”

Pruitt outlined why the Paris Agreement was bad by showing how our costs were front-loaded. “Pruitt said the U.S. “front-loaded” our costs under the Paris accord, while countries like China, Russia and India can continue to pollute and not take steps that our country already has. He noted that U.S. carbon dioxide emissions are at pre-1994 levels, thanks to innovation and technology.” ([Fox News](#), 04/27/17)

Pruitt knows that the Paris Agreement puts us a different playing field than China and India. “Pruitt also called the Paris Agreement, an international accord aimed at mitigating the impacts of climate change, ‘a bad deal.’ He said it puts the United States on a different playing field than developing countries like China and India.” ([CNBC](#), 03/09/17)

Pruitt believes the Paris Agreement should have gone through the proper process of Senate confirmation. “I happen to think the Paris accord, the Paris treaty, or the Paris Agreement, if you will, should have been treated as a treaty, should have gone through senate confirmation. That’s a concern,” he said.” ([CNBC](#), 03/09/17)

Instead Paris was negotiated by Obama’s State Department. “The Paris Agreement was negotiated by the State Department, and future adherence to U.S. commitments made under Obama will be guided by Secretary of State Rex Tillerson.” ([CNBC](#), 03/09/17)

Conservatives Are Saying We Should Leave The Paris Agreement ...

Over 40 high profile conservatives including Competitive Enterprise Institute’s Myron Ebell, the Heartland Institute’s Joseph Bast, Americans for Tax Reform’s Grover Norquist and Heritage’s Michael Needham have written to President Trump asking him to leave Paris. “Dear Mr. President, We, the undersigned, write in enthusiastic support of your campaign commitments to withdraw fully from the Paris Climate Treaty and to stop all taxpayer funding of UN global warming programs. We were heartened by the comments you made at

your 100-day rally in Harrisburg and agree that the treaty is not in the interest of the American people and the U. S. should therefore not be a party to it.” ([Letter to President Donald Trump](#), 03/08/17)

Brett D. Schaefer a Jay Kingham Fellow in International Regulatory Affairs at the Heritage Foundation says conservatives should tell President Trump to repudiate the Paris Agreement. “Conservatives should insist that the President repudiate the Paris Agreement to correct that action alone.” ([Fox News](#), 03/15/17)

Jahan Wilcox

EPA

Strategic Communications Advisor

Work Cell: 202.309.0934

Work Email: wilcox.jahan@epa.gov